

# Local Financial Institutions and Green Finance

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Finding ways to share knowledge  
and experience

# LOCAL FINANCIAL INSTITUTIONS (LFIS) AND GREEN FINANCE

Finding Ways to Share Knowledge and Experience

## AFD-IDB-OECD Workshop 'Local Financial Institutions (LFIs) and Green Finance'

November 3<sup>rd</sup> 2015

Room CC 7, OECD Conference Centre - 2, Rue André Pascal, Paris 16

### Workshop overview

In December 2015, the twenty-first session of the Conference of the Parties (COP 21) will be organized in Paris with the objective to achieving a legally binding and universal agreement on climate change in order to limit global warming to below 2°C. Achieving this aim and transitioning to a low-carbon, climate resilient and sustainable development pathway will require significant finance and investment, both public and private. There is increasing recognition of the role local financial institutions (LFIs) play in promoting private investments in areas related to green growth, and these institutions will continue to play an important role over the next decades in scaling up climate solutions.

Within this context, the Agence Française de Développement (AFD), the Inter-American Development Bank (IDB) and the Organisation for Economic Co-operation and Development (OECD) are organizing a one day workshop on LFIs and green finance in Paris, on the 3<sup>rd</sup> of November 2015. The aim of the workshop is to bring development partners, multilateral agencies and LFIs from different regions together to: a) share experience on scaling up green finance among LFIs; and b) identify opportunities to work together to further share knowledge and experience.

The event will focus on innovative instruments and existing experience in green finance, specifically within the context of large scale infrastructure development as well as for economic sectors involving small scale green finance (e.g. for energy efficiency) and Small and Medium Enterprises (SMEs). Interventions will cover concrete case studies, with experience shared by field practitioners.

Initial sessions will showcase implemented actions, followed by discussions on barriers to scaling up green finance and the need for synergies and collaboration. The final panel discussion will define concrete next steps to sharing knowledge and replicating lessons across regions.

Workshop Hosts:



# LOCAL FINANCIAL INSTITUTIONS (LFIS) AND GREEN FINANCE

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## Background to LFIs and green finance

### Why are local financial institutions important?

There is increasing recognition of the role local financial intermediates play in promoting private investments in areas related to green growth. According to the Climate Policy Initiative<sup>1</sup>, USD 91 billion in climate related financing in 2014 were from banking institutions, with the major share, about 80%, from international development finance institutions.

### What major initiatives are ongoing to promote LFIs and green finance?

A number of initiatives and standards have been underway to promote corporate social and environmental responsibility and good sustainability practices among international development finance institutions, covering both local financial institutions (LFIs) and national development banks (NDBs). These include the Equator Principles, Principles for Responsible Investment, the emerging notions of good practice through the International Development Finance Club, Green Investment Bank Network, among others. LFIs and NDBs are also increasingly developing tailored and specific “green” financial products to promote sustainable businesses, such as energy efficient industries, smart agriculture practices and adoption of renewable technologies.

The working group of finance of the G20 has recently recognised the importance of promoting good practice in developing new and innovative green finance instruments at the national and local levels such as risk sharing mechanisms and use of green bonds to access capital markets. One recent example of innovative partnerships in this arena is the Global Innovation Lab for Climate Finance, which has been working with key development partners, MDBs and private sector initiatives to identify and incubate cutting edge climate finance instruments that could be replicated to scale up private investments.

### What is needed to scale up existing efforts?

In order for innovative green finance instruments to be taken up by LFIs and NDBs, there is a need to build greater awareness of these instruments in developing countries, improve communication and knowledge sharing between LFIs from different regions, and internalise and develop capacities to promote new financial instruments within these organisations. Development partners and multilateral development banks have a key role to play in facilitating this process including bringing LFIs and NDBs together to share knowledge and good practice on designing and deploying innovative green finance instruments to scale up private investment in developing countries.

As a first step, the Inter-American Development Bank (IDB), the Agence Française de Développement (AFD) and the Organisation for Economic Co-operation and Development (OECD) are organizing this one day workshop to explore these issues.

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<sup>1</sup> Climate Policy Initiative (2014), Global Landscape of Climate Finance, CPI.

Workshop Hosts:



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## AGENDA

### AFD-IDB-OECD Workshop

November 3<sup>rd</sup> 2015

CC 7, OECD Conference Centre, 2, Rue André Pascal, Paris 16

Moderator:

**Eric Usher, UNEP Finance Initiative**

8:30 to 9:00 Registration

**9:00 to 10:15 Keynote address and introductory panel**

#### Keynote speaker:

- Thomas C. Heller, Climate Policy Initiative

#### Panellists:

- Laurence Rouget-Le Clech, Latin America and Caribbean Department, Agence Française de Développement (AFD)
- Amal Lee Amin, Climate Change & Sustainability Division, Inter-American Development Bank (IDB)
- Haje Schutte, Development Co-operation Directorate, Organisation for Economic Co-operation and Development (OECD)

10:15 to 10:30 Coffee break

**10:30 to 12:00 Sharing experiences on LFIs and green finance  
Session I – financial innovation for sustainable infrastructure projects**

#### Speakers:

- Jorge Lanz Obeso, Nacional Financiera (NAFIN) - A case study on Geothermal Risk Sharing
- Vinicius Almeida, Banco Nacional de Desenvolvimento Econômico e Social (BNDES) - PPPs and the best practices for LFIs participation
- Ashwin Foogoo, Mauritius Commercial Bank (MCB) - Role of commercial banks in promoting green investment in Africa
- Sophie Leroy, Proparco – Financing infrastructure through commercial banks

#### Panellists:

- Rob Youngman, OECD
- Antoine Predour, Global Climate Partnership Fund
- Gerardo Freiberg, Fondo Mivivienda

12:00 to 1:30 Lunch

Workshop Hosts:



# LOCAL FINANCIAL INSTITUTIONS (LFIS) AND GREEN FINANCE

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## 1:30 to 3:00      **Sharing experiences on LFIs and green finance** **Session II – financial innovation for energy efficiency and SMEs**

### Speakers:

- Maria Netto, IDB – Energy Savings Insurance
- Sergiy Khudiyash, State Export-Import Bank of Ukraine (UKREXIMBANK) – Green credit lines for Energy Efficiency in Ukraine
- Refik Akinci, Türkiye Sınai Kalkınma Bankası (TSKB)

### Panellists:

- Hans Jakob Eriksen, Ministry of Energy, Utilities and Climate, Denmark
- Daniel Magallon, BASE UNEP Collaborating Center
- Nigel Jollands, EBRD

3:00 to 3:15      Coffee break

## 3:15 to 4:45      **Shaping next steps: finding ways to share knowledge to scale up innovative green finance through LFIs**

### Speaker:

- Micha Van Waesberghe, IDB Knowledge and Learning Specialist - Maximizing the value of knowledge sharing

### Panellists

- Vinicius Almeida, BNDES
- Ivan V. Cornejo Villalva, NAFIN
- Refik Akinci, TSKB
- Barbara Schnell, KfW
- Jose Juan Gomes Lorenzo, IDB
- Mustapha Kleiche, AFD

## 4:45 to 5:00      **Wrap up and conclusions of the day**

- Ignacio Corlazzoli, IDB
- Celine Boulay, AFD
- Jan Corfee-Morlot, OECD

Workshop Hosts:



# Keynote

Prof. Thomas C. Heller

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Climate Policy Initiative (CPI)

# Session I - Sustainable infrastructure projects

- What are the key ingredients needed to scale up successful examples of LFIs promoting green finance for infrastructure?
- How can engagement and knowledge sharing between LFIs be improved to enable replication and scale up?
- What role can development partners and IFIs play to promote leadership on green issues within LFIs?

# Session II - Energy efficiency and SMEs

- What are the key ingredients needed to scale up energy efficiency financing among LFI in developing countries?
- What instruments are most effective in engaging SMEs, and what challenges exist?
- How can engagement and knowledge sharing between LFI be improved to enable replication and scale up?
- What role can development partners and IFIs play to promote leadership on green issues within the LFI?

# Session III - Finding ways to share knowledge

- What role does better knowledge sharing between LFI play in supporting the scale up of green finance?
- What is the knowledge gap i.e. what knowledge exchange / capacity building activities are needed, and what should these focus on?
- What are the key success factors in developing knowledge and capacity building activities for LFI?
- What role can IFI play in supporting knowledge sharing among LFI on green finance?

# SESSION 2



# Renewable Energy Project Financing in Mexico

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November 2015

## Solar Installed Capacity (MW)



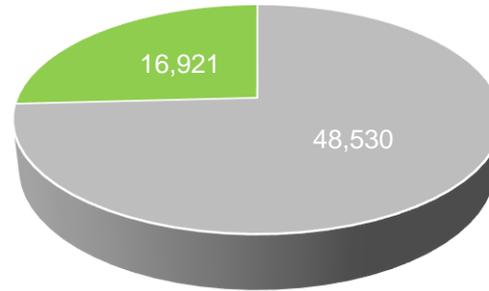
Potential 2020:  
**5,962 MW**



**Total Potential: 6,000 MW**

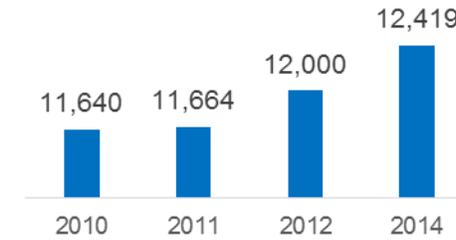
The northwest has one of the most solar radiation intensity area in the country.

## Total Installed Capacity (MW) 2014



■ Conventional Energy ■ Clean Energy

## Hydroelectric Installed Capacity (MW)



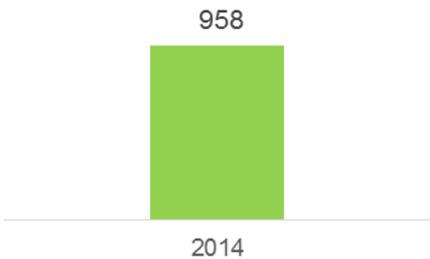
Potential 2020:  
**6,300 MW**



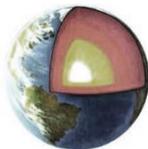
**Total Potential: 18,300 MW**

Mexico has hydrological resources for large and mini hydroelectric facilities.

## Geothermal Installed Capacity (MW)



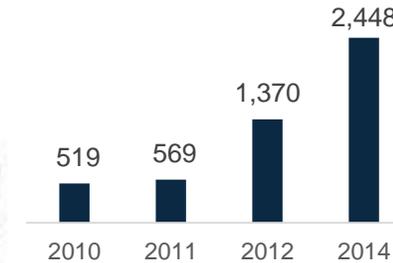
Potential 2020:  
**10,000 MW**



**Total Potential: 10,965 MW**

Volcanic axis with huge geothermal potential.

## Wind Installed Capacity (MW)

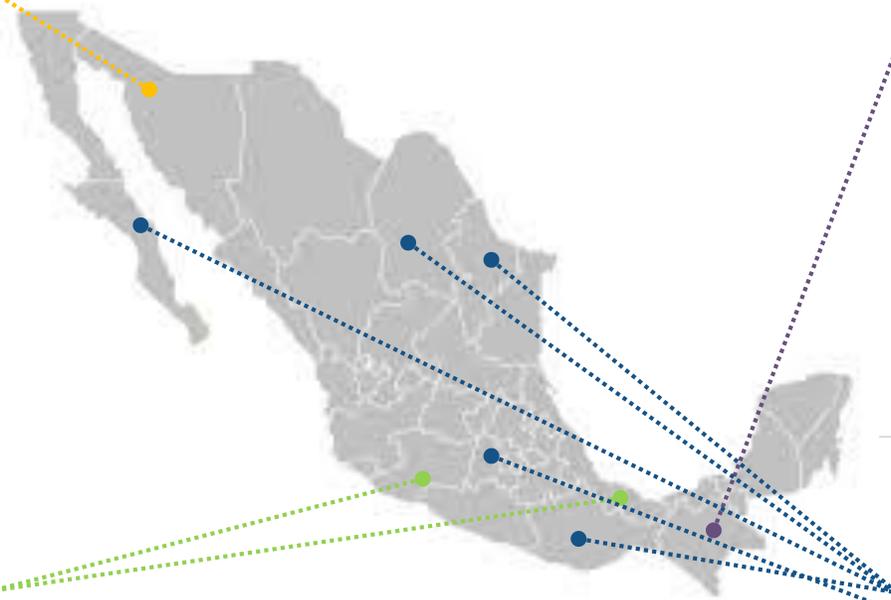


Potential 2020:  
**20,000 MW**



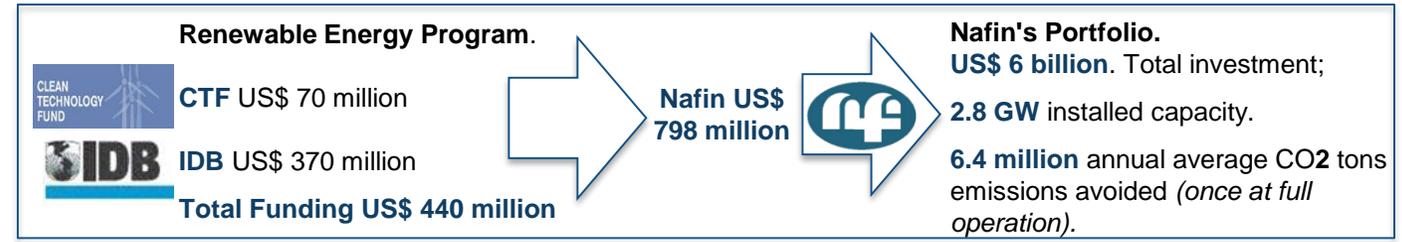
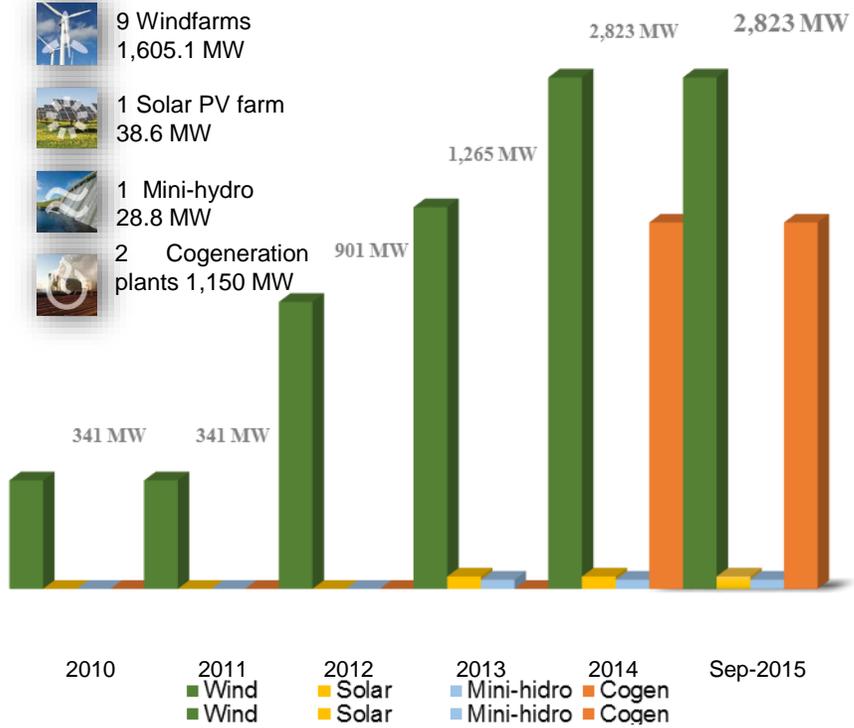
**Total Potential: 21,370 MW**

The Istmo wind source reaches up to 40% net capacity factors.



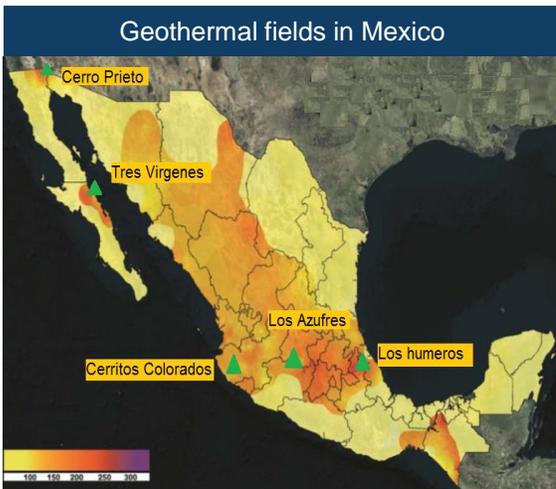
Since 2010, Nafin has set a credit offer for sustainable projects.

- Focused on **large-scale projects** (more than ~30 million dollars per project).
- **Case by case** analysis, generating tailor-made structures.
- **Partnerships** with commercial, development, national and international financial institutions (e.g. club deals, syndications).

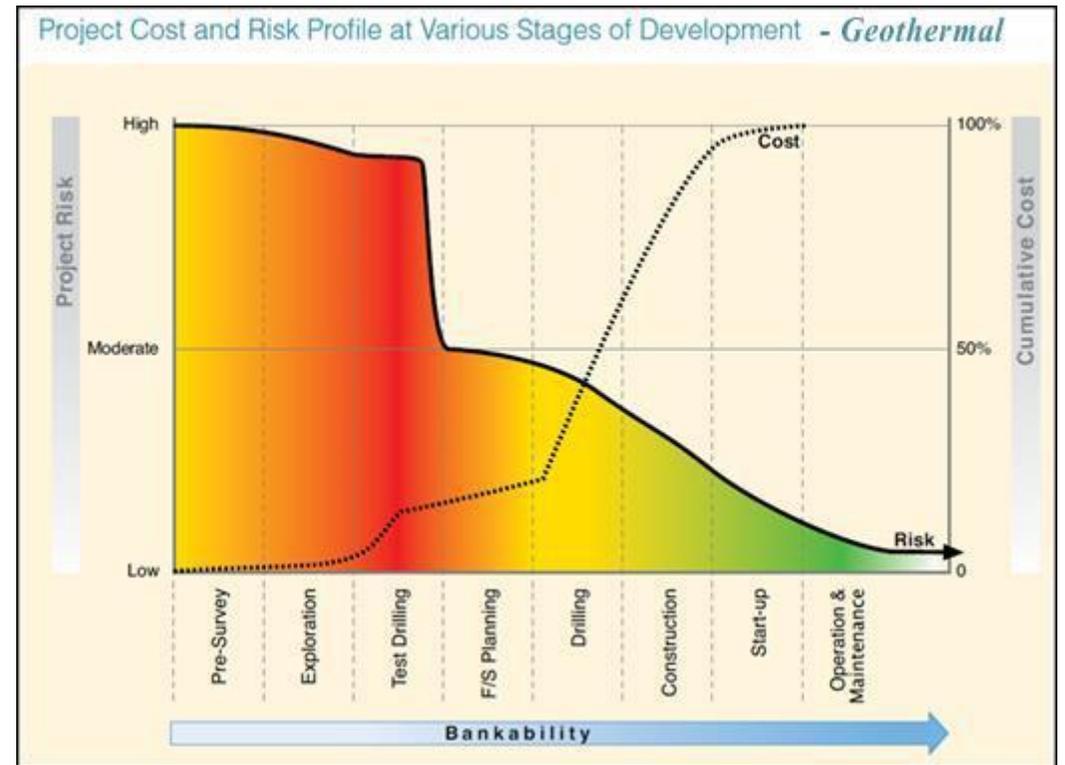


- Mexico is the **fourth country** in world in **geothermal capacity production**.
- The Federal Electricity Commission has **958 MW of installed capacity** in four geothermal plants, which generate **3.3%** of total electricity in the country.

Geothermal Plant	Location	Start of operations	Actual capacity (MW)	Work in progress (MW)
Cerro Prieto	Baja California	1973	720	100
Los Azufres	Michocán	1982	188	50
Los Humeros	Puebla	1990	40	35
Tres Vírgenes	Baja California Sur	2001	10	
Cerritos Colorados	Jalisco			25
<b>Total</b>			<b>958</b>	<b>210</b>

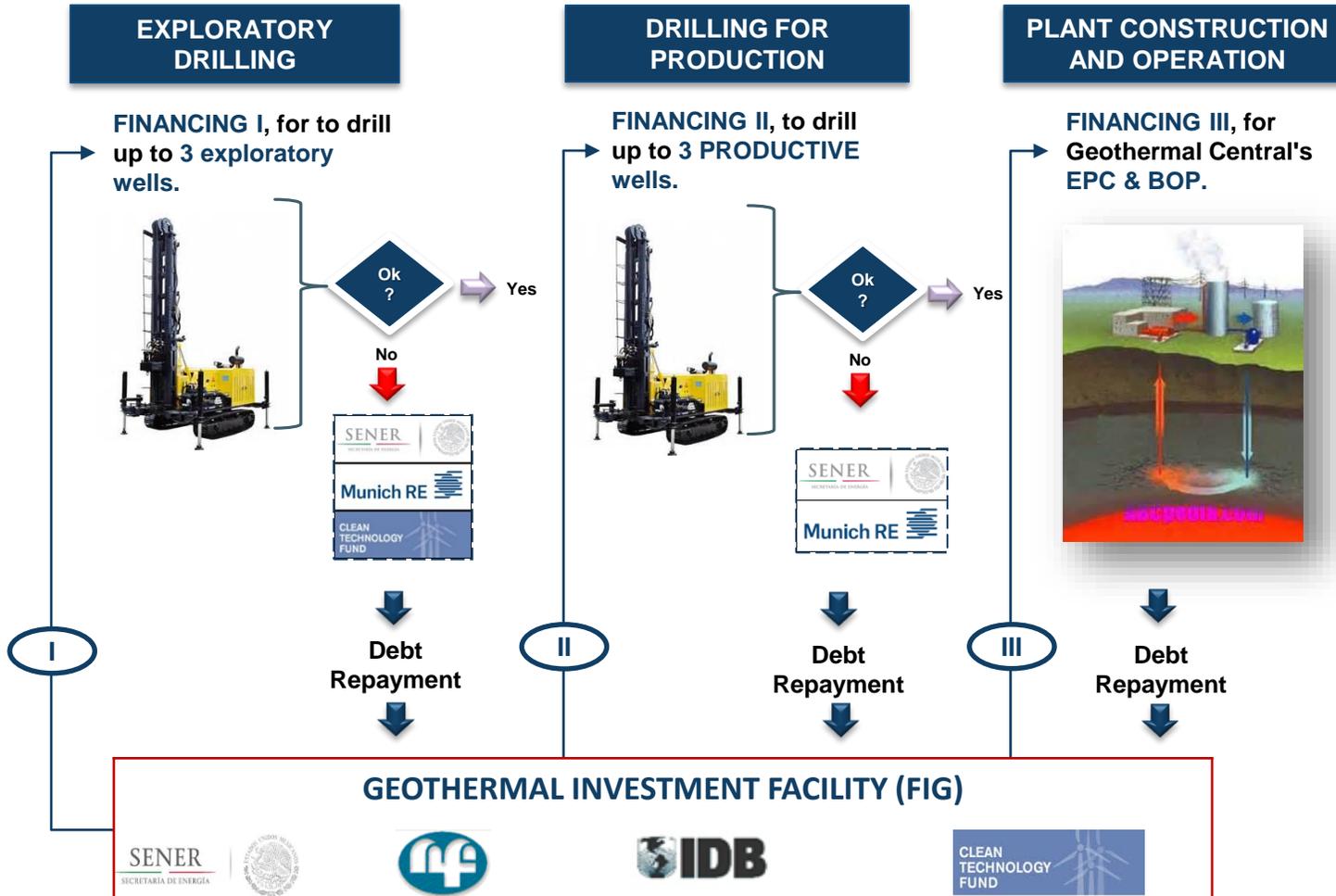


- **Viable:** proven and economically viable technology.
- **Efficient:** supply security (base load power).
- **Clean:** CO<sub>2</sub> emission reduction.
- **Economy:** low production cost (US\$ 0.04 to 0.10/ kWh).
- **Potential in Mexico:** 10-11GW (North - Central, the best areas).



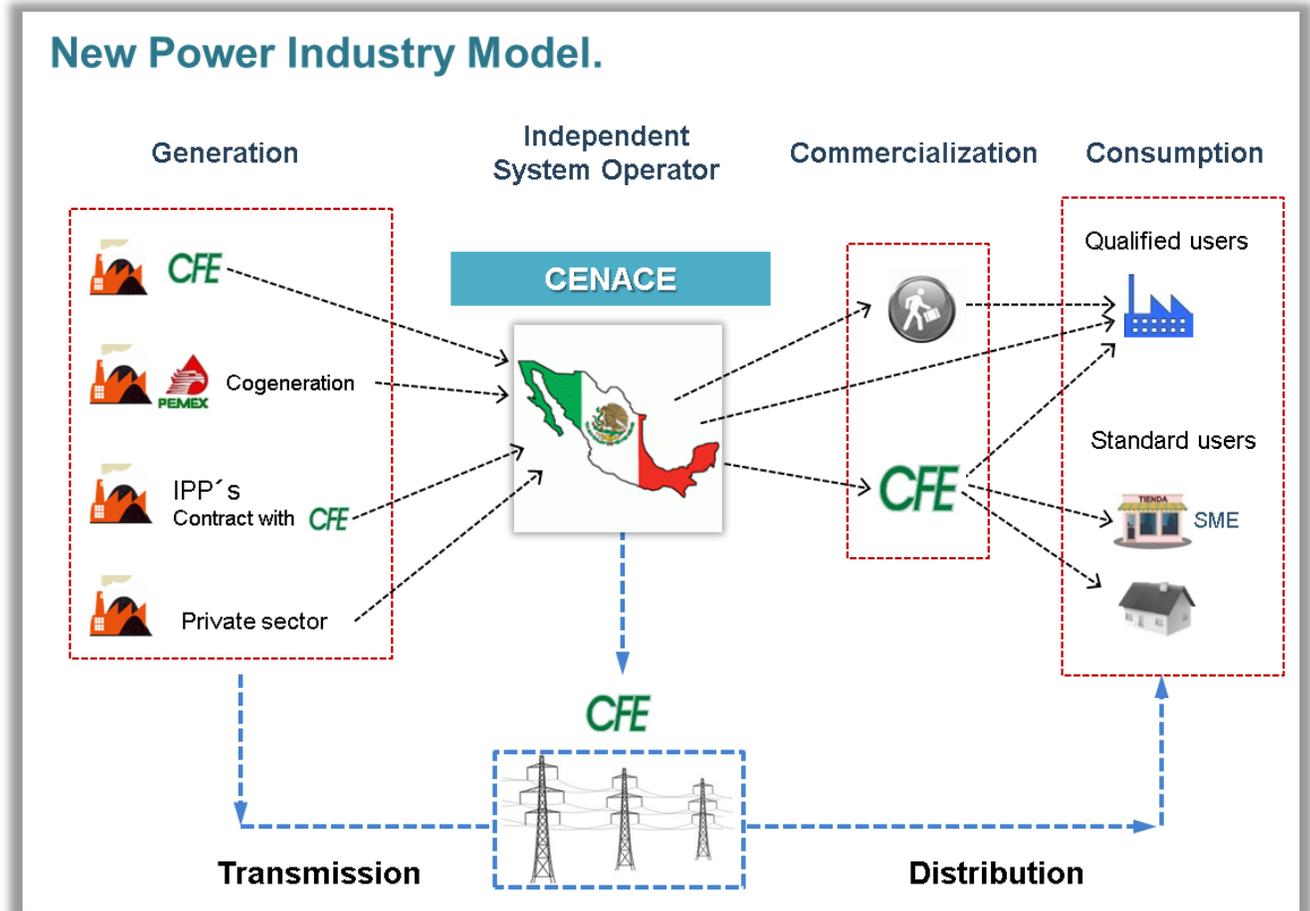
Source: World Bank

- **NAFIN, CTF, IDB** and **SENER** are working together on the design and implementation of a secured instrument for the exploratory drilling phase, that could be extended up to productive drilling.
- NAFIN channels the funds of the program and applies its own resources on a case by case basis, depending on project risk.



Program's Sources and applications of Funds.		
<b>Technical Assistance</b>		
<i>Source</i>	<i>US\$ Millions</i>	
•CTF	2.8	
<b>Early Exploration</b>		
<i>Source</i>	<i>US\$ Millions</i>	
•SENER	11.5	
•CTF	20	
<b>TOTAL</b>	<b>31.5</b>	
<b>NON-REFUNDABLE SUPPORT</b>	<b>28.60%</b>	
<b>Productive Exploration</b>		
<i>Source</i>	<i>US\$ Millions</i>	
•BID	54.3	
•CTF	31.5	
<b>TOTAL</b>	<b>85.8</b>	
<b>LOANS</b>	<b>71.40%</b>	
<b>TOTAL</b>	<b>100.0%</b>	
<b>Program's Total</b>		
<i>Source</i>	<i>US\$ Millions</i>	<i>%</i>
•SENER	11.5	9.6%
•BID	54.3	45.2%
•CTF	54.3	45.2%
<b>TOTAL</b>	<b>120.1</b>	<b>100%</b>

- With the recently passed constitutional reform, **Mexico, for the first time in decades, is fully opening** oil, gas, and power sector to foreign and local investors.
- In line with international experience, **energy reform will strengthen the independence and competitiveness in the system**, especially in interconnection capacity of new projects and the creation of a wholesale power market.
- **Long-term** contracts will play an important role to reduce the risk of investments.
- The current Mexican regulatory framework establishes the goal of achieving **35% of electricity generation through non-fossil sources by 2024**. Nowadays this share is around 25%.



**BE THE AGENT OF CHANGE THAT ACCELERATES AND LEVERAGES THE ENERGETIC DEVELOPMENT OF THE COUNTRY.**

- On October 29<sup>th</sup> 2015, NAFIN issued the first **Mexican Green Bond** in the international markets.
- Rationale for a Green Bond:
  - **Commitment** of Mexico to be active in the **development of climate change**.
  - **Promote** the transition to a **low carbon economy**.
- The **net proceeds** of the issue of the Bond shall be used to **fund renewable energy projects** such as wind, solar and any other projects related to climate, clean energy or green projects.
- NAFIN's Green Bond follows the guidance of **Green Bond Principles 2015**.
- NAFIN's Green Bond approach has obtained a positive **third party review from Sustainalytics**
- NAFIN's Green Bond has been certified by the **Climate Bond Initiative** according to latest standards on renewable energy.



# **BNDES Support to Energy Efficiency**

## **A case of energy efficiency PPP**

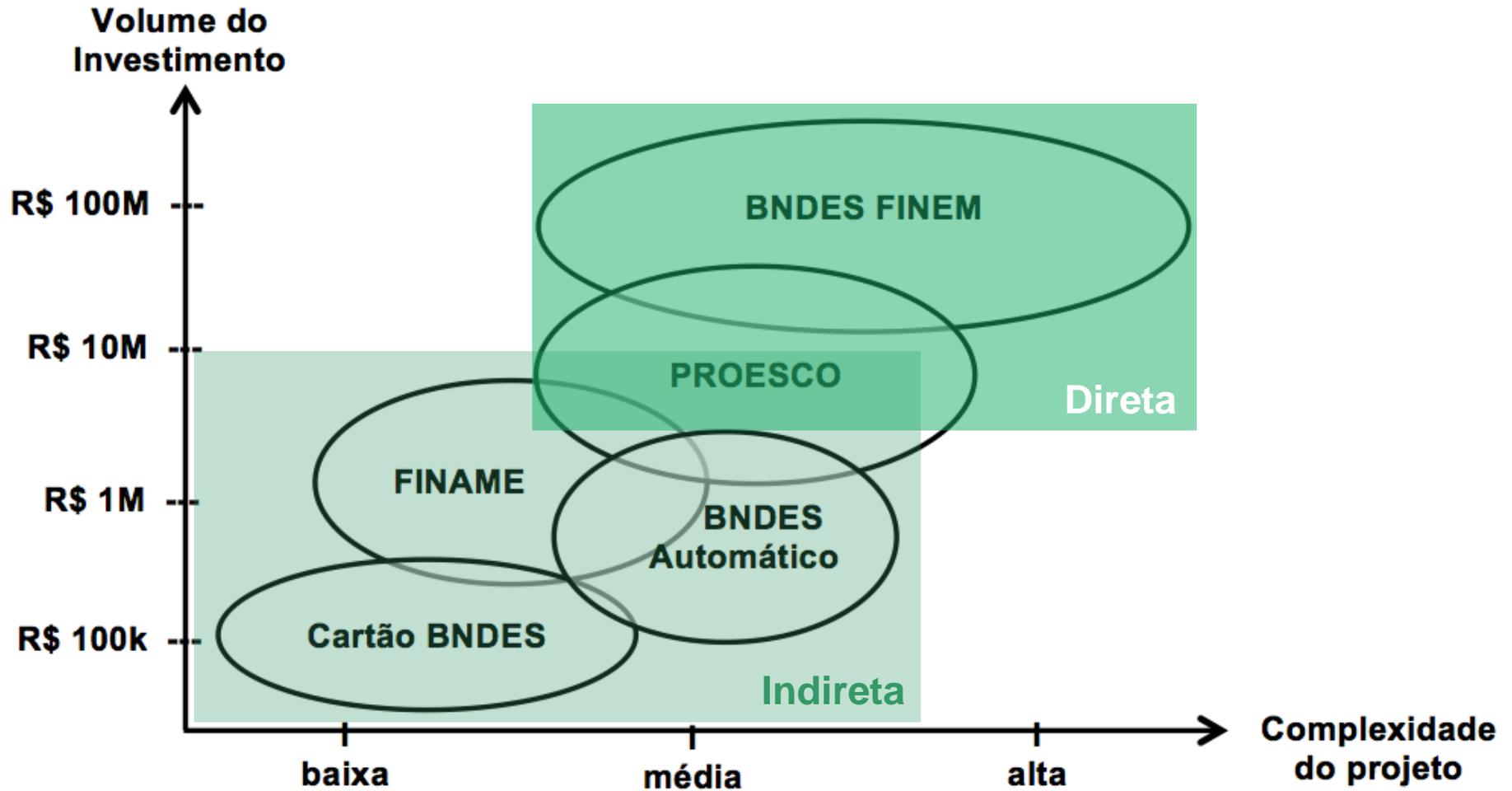
**Paris, November 3**

 BNDES Support to Energy Efficiency

 PPP case in the state of São Paulo

## **BNDES Support to Energy Efficiency**

 PPP case in the state of São Paulo



- Increase the awareness and scope of the line
- Reinforce the importance and priority of this sector for BNDES – this credit line has the best financial support conditions within BNDES Operational Policies
- Reinforce the role of the financial accredited institutions aiming at increasing capilarity and agility in this type of investment

# BNDES Energy Efficiency

## The new and increased PROESCO



### Objective

Improve the communication and awareness of this type of investment

	Before	After
Name / Brand	BNDES PROESCO <i>"Exclusively for ESCO's ?"</i>	BNDES Energy Efficiency <i>Broader concept</i>
Final beneficiaries	<ul style="list-style-type: none"> <li>Companies specialized in energy saving and conservation (ESCOs)</li> <li>Energy final users</li> <li>Companies within the energy market – generation, transmission and distribution</li> </ul>	<ul style="list-style-type: none"> <li>Companies registered with headquarters and management in Brazil</li> <li>Final beneficiaries may be shareholders of an entrepreneurship or service providers hired to execute services in third parties projects.</li> </ul>

Special communication plan for accredited financial institutions

 **BNDES Support to Energy Efficiency**

 **PPP case in the state of São Paulo**

- ✓ **Objective**: “modernisation, optimisation, expansion, maintenance and control of the lightning infrastructure of São Paulo”
  
- ✓ **Administrative PPP** – starting operation on the first year of investments
  
- ✓ **Investments**:
  - Remodelling and efficient replacement: 580k lightning points replaced by LED. This choice is from the concessionary. The contract only sets targets in terms of performance and lightning levels
  - Construction of an Operational Control Center, with real time information
  
- ✓ **Management**:
  - Assets monitoring
  - Assets maintenance: preventive, corrective and routine
  - CCO maintenance

- ✓ Responsible for the bid: “SP Negócios” (municipality)
- ✓ Total gross: R\$ 7,3 Bi (~USD 1.8 Bi)
- ✓ Term of the concession: 24 years
- ✓ Term for modernisation of the lightning park = 5 years
- ✓ Payment characteristics:
  - 90% availability x 10% performance
  - Energy price risk is mitigated by the readjustment formula, which includes the component of changes in energy prices
    - Years 1 to 5:
      - **20% Change in energy price** / 20% IPC-FIPE / 60% IGP-M
    - From Year 6 (full LED):
      - **40% Change in energy price** / 35% IPC-FIPE / 25% IGP-M

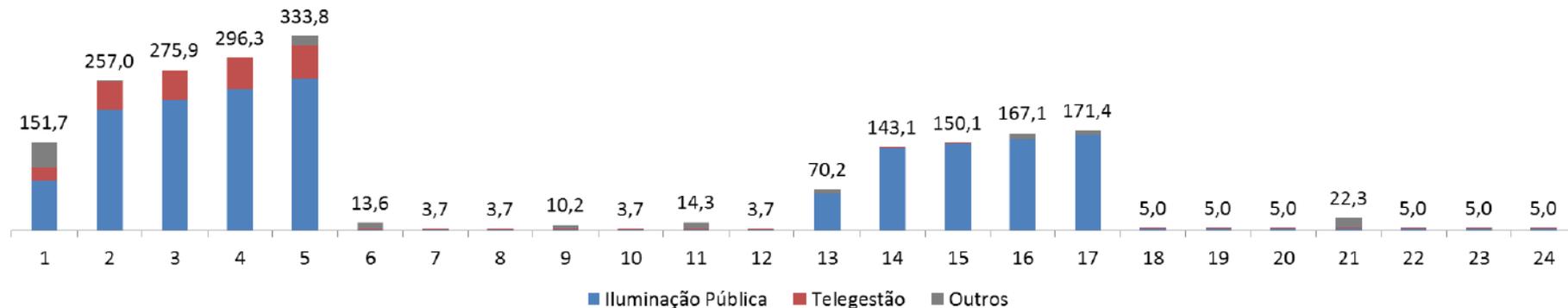
## ✓ LED modelling solution:

- LED lifetime: 12 years
- Special clause sets minimum lifetime of 10 years. Supplier must ensure 10 years minimum on the supply agreement
- 24 years contract include 2 changing cycles:
  - 1st cycle: Years 1 to 5
  - 2nd cycle: Years 13 to 18

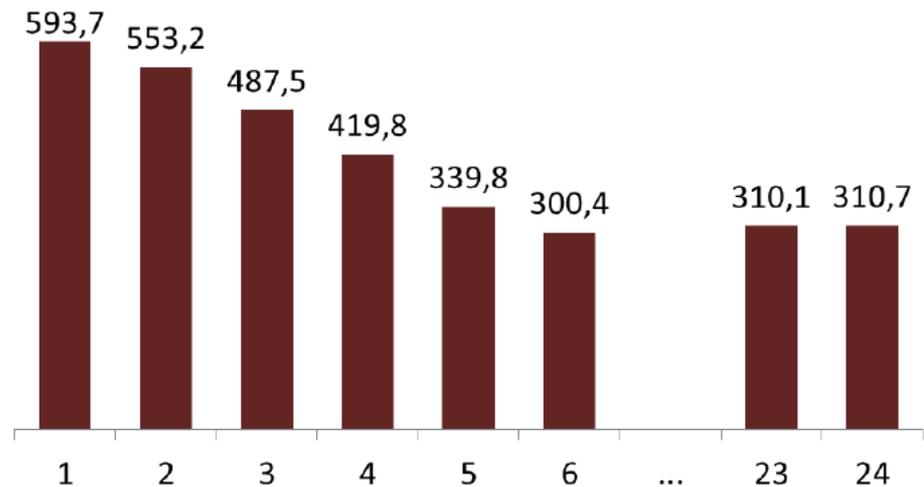
## ✓ CAPEX: 1st cycle - years 1 to 5: R\$ 1,3 Bi (BNDES financing)

- LED: public lightning: R\$ 1 Bi
- Management system: software + customisation + hardware: R\$ 229mi
- CCO + Call Center + Operational Units: R\$ 61mi
- Reinvestment: 2nd cycle: ~R\$ 0,8 Bi (from Year 13)

## Estimativa de Investimentos (R\$ milhões)



## Consumo Anual de Energia (GWh)\*\*

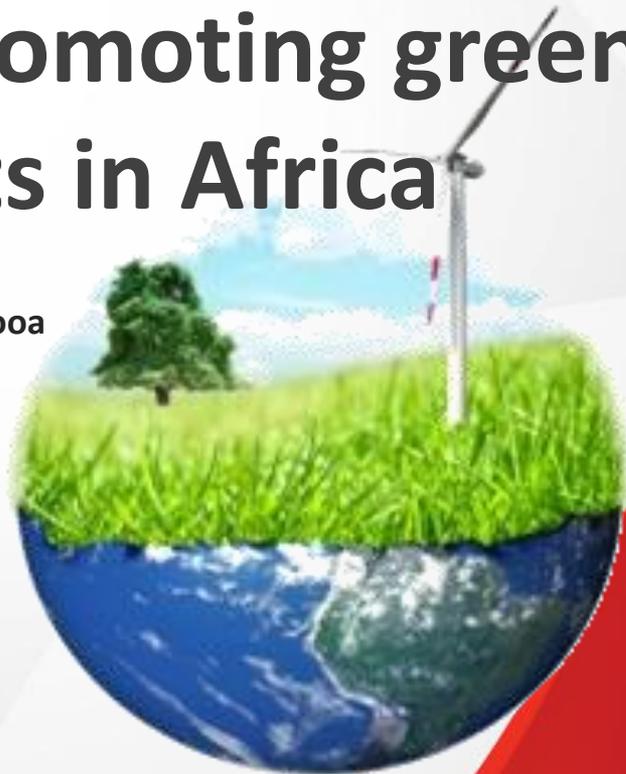


**48%**  
total estimated  
consumption  
decrease



# The role of commercial banks in promoting green investments in Africa

A presentation by Ashwin Foogooa  
3<sup>rd</sup> November 2015



*'Everyday we will help make something happen'*

## 1. The role of commercial banks

### As **Investors**

Supplying the investment needed to achieve sustainable development.

### As **Valuers**

Pricing risks and estimating returns, for companies, projects and others.

### As **Innovators**

Developing new financial products to encourage sustainable development.

### As **Stakeholders**

As lenders they can exercise considerable influence over the management of companies.

greenloans  
**Commercial  
Banks**

## 2. The green opportunity in African economies

Africa is the foundation of the global supply chain- a strategic source of almost 40% of the raw materials, agriculture, fresh water and energy essential for global growth. Its rainforests play a central role in the planet's climate.

High Potential Low Carbon Sectors, such as fruits and vegetables, aquaculture, honey cultivation and harvesting, business process outsourcing, sustainable hospitality and resort and ecotourism.

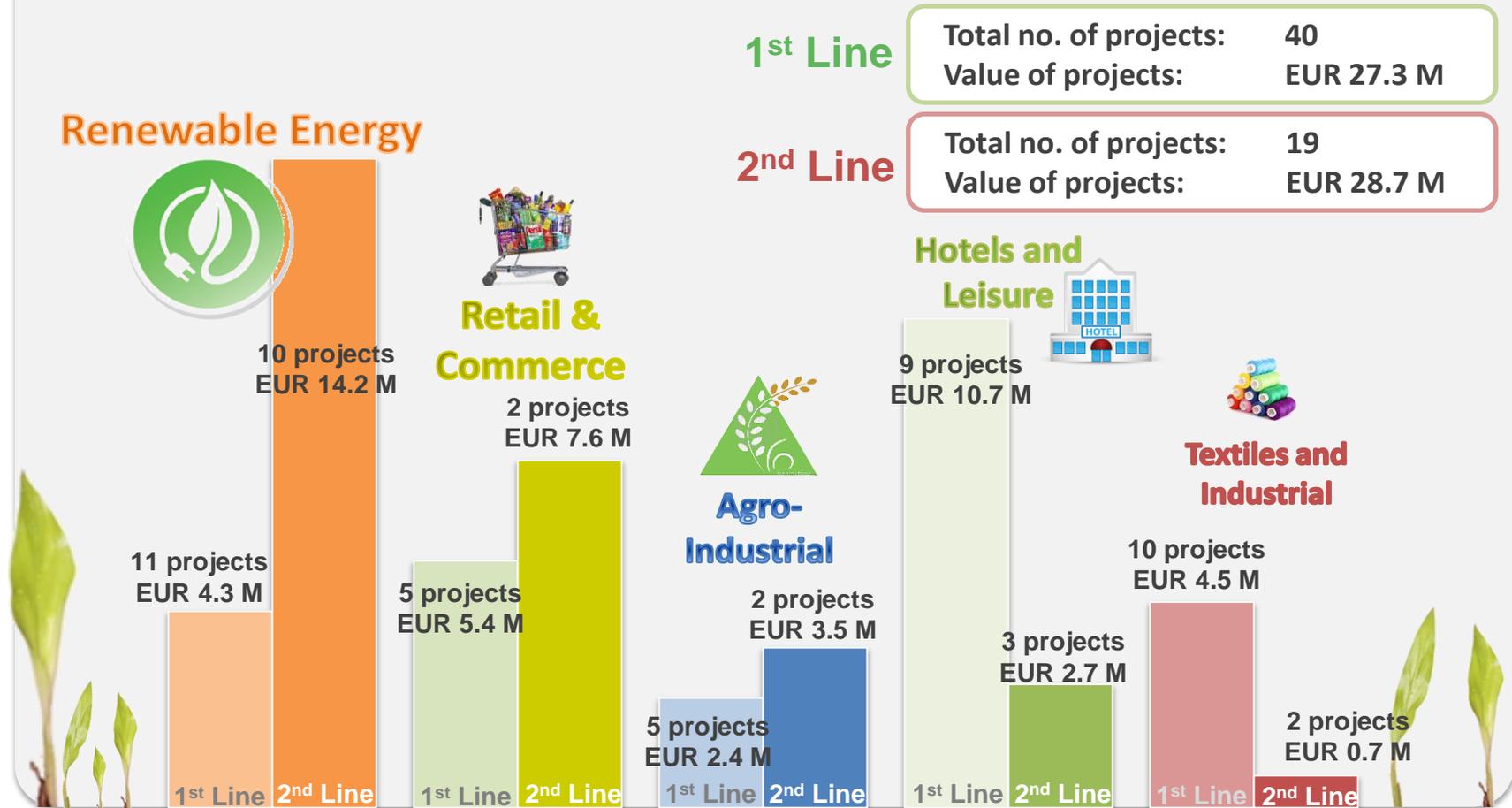
Investments are needed in renewable energy, alternative energy, tidal technologies, solar, wind, agricultural research, green technology for agriculture and farming.



Figures are as at June 2015

### 3. MCB's experience in financing Green Investments

Loans disbursed by Economic Sector under the 1<sup>st</sup> and 2<sup>nd</sup> lines with the AFD





### 3. MCB's experience in financing Green Investments

#### Eco-friendly CAPEX financing

#### Examples of approved projects

Recycling/ Protection of Natural Resources	Heating (Steam system, Combustion equip.)	Electric Needs (compressed air, cooling production)	Lighting System	Pumps and Fans
Wastewater Recycling for irrigation	Pipework insulation	Cold room construction	Energy-saving light bulbs	Variable refrigerant flow System
Kitchen and garden waste composting to enrich the soil	Variable compressor System	Energy optimising devices	LED bulbs & lighting equipment	Double-flow ventilation system
Rain water harvesting	Use of ozone in laundry activities	AC variable refrigerant Flow	Incandescent bulb replacement	Variable speed drives for water pumps
	Reflective paint	Room climate control	Keycard System	Energy efficient fans
	Solar water heating	Chillers replacement		Pool control system
	Heat recuperation from air conditioning to heat water	Building Management System		

### 3. MCB's experience in financing Green Investments



#### Promoters: Synnove Group and the Sugar Investment Trust ('SIT')

- Synnove is a group of companies formed and owned by a small group of US investors with a focus on developing, owning and operating a portfolio of renewable energy projects in Africa.
- The SIT is a public company with shares held by stakeholders in the sugar industry in Mauritius.



#### The Project

Development of 2 solar farms in Mauritius

Location	Land size (arpents)	Capacity
Esperance	10	2MWc
Petite Retraite	42	2MWc

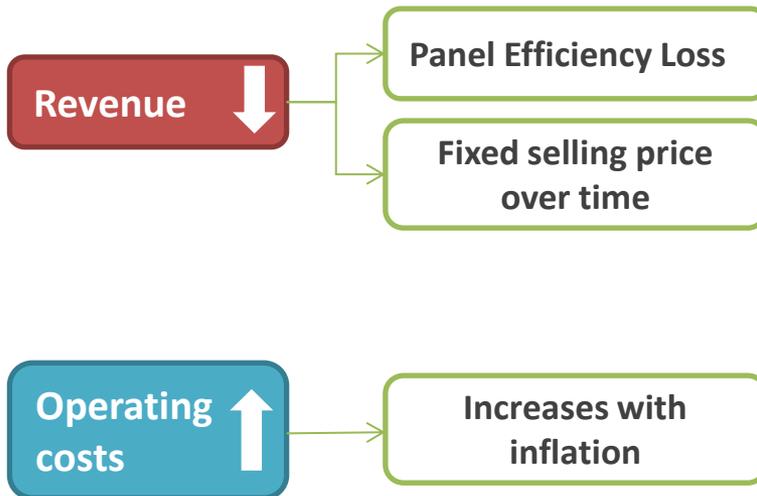
Total project costs of USD 10.9 Million (financed by 75% debt)

### 3. MCB's experience in financing Green Investments

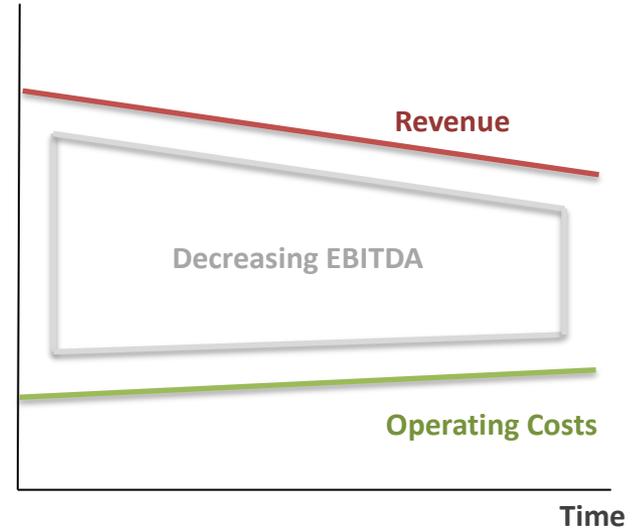


#### The Challenges

##### 1. Decreasing EBITDA levels



#### Revenue and Costs



### 3. MCB's experience in financing Green Investments



#### The Challenges

##### 1. Mitigating factors

- **Long term Fx financing at fixed rate**  
(Linear repayment- leading to a decrease in debt servicing over time and stabilising EBITDA)

**Long term Fx financing available through the AFD green line**

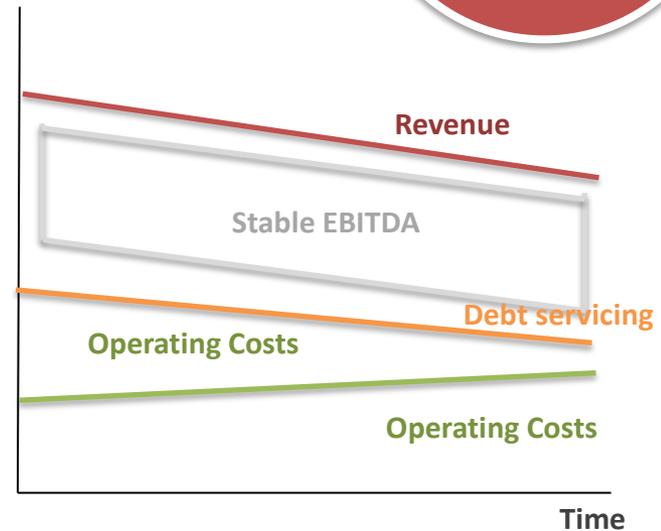
- Possibility to index up to 90% of the selling price to USD – to mitigate the currency risk of Fx funding

- Competitive loan pricing in order to achieve lowest price for electricity

**Competitive pricing available through the AFD green line**

Risks mitigated through the AFD Green Line

Revenue and Costs



### 3. MCB's experience in financing Green Investments



#### The Challenges

##### **2. No Implementation Agreement**

In which case, the obligations of the CEB and any change in legislation will not be covered via monetary compensation from the Government.

##### **Mitigating factors:**

- SIT's participation in the project, to some extent, substitutes the comfort of an Implementation Agreement. It wields enough political capital to considerably reduce the cash flow risks .
- Change in legislation included in the force majeure clause - leading to suspension and termination of the ESPA.

##### **3. Default by the CEB**

Compensation capped at three years' turnover, i.e. USD 3.6m (44% of bank debt).

##### **Mitigating factors:**

- Letter of undertaking from the promoters
  - The presence of SIT makes it highly unlikely that the CEB would default on its obligations.



A 3D-rendered green globe with a small plant sprout growing from the top. The globe shows the continents of Africa and Europe in a lighter shade. The plant has three green leaves. A green rectangular button with rounded corners and a white border is positioned to the left of the globe, containing the text 'Thank you' in white.

Thank you



# LOCAL FINANCE INSTITUTIONS AND GREEN FINANCE

PROPARCO's Experience – S. LE ROY

AFD-IDB-OECD Workshop – 3rd November 2015



entreprendre pour un avenir durable

# SINCE 2009, PROPARCO PROVIDED €450 M TOWARDS GREEN FINANCE THROUGH LFI

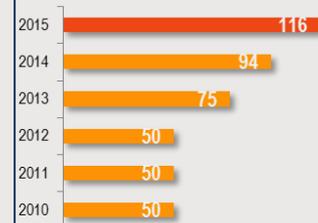


» **€450 M** OF PROJECTS SIGNED BETWEEN 2010- 2015

» **5** COUNTRIES AND 1 MULTI- COUNTRY PROJECT IN LATIN AMERICA, ASIA AND MIDDLE EAST

» **14** CLIENTS

Projects signed (in €m)



# GREEN FINANCE IS DEFINED AS RENEWABLE ENERGY OR ENERGY EFFICIENCY

## » RENEWABLE ENERGY PROJECTS: HYDRO, WIND, BIOMASS, SOLAR...

PROPARCO is involved in several renewable energy projects for more than €330M, as:

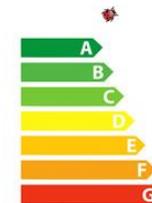
- Hydro power and **wind** turbine in Turkey with Garanti Bank for € 50m,
- **Hydro** or wind power plants in Sri Lank with NDB for \$ 60m,
- **Hydro** power plant in Panama with Banco Aliado for \$ 20m



## » ENERGY EFFICIENCY: GREEN BUILDING, COGENERATION, TRANSPORT, ...

PROPARCO supports the financing of energy efficiency projects in Turkey and China with:

- AKLEASE: financing energy efficiency projects by way of lease contracts: finance a **tri-generation** system to provide electricity, heating and cooling energy for a shopping center
- IS BANK: € 50m dedicated to **housing** loans meeting Turkish energy efficiency standards
- FEH in **China**: € 25m to finance **clean buses** via a guaranty



## CONDITIONS

- **Amount:** \$ 15- 60M
- **Currency:** EUR or USD
- **Term:** up to 10 years with grace period
- **Commercial terms:** market related terms (Euribor/ Libor + margin)
- **Eligible projects:** renewable energy or energy efficiency
- **E&S Requirement:** implementation of an ESMS

## LIMITS

- **Currency mismatch-** projects must generate EUR or USD income or swap market must be available
- **Resource adequacy:** credit terms (rates), timeline for disbursement...
- **Need for technical assistance** to better identify and assess the projects in the field of energy efficiency
- **Reputational risk:** Responsibility of E&S DD and impacts?

## One of the few countries where we have been able to finance energy efficiency projects

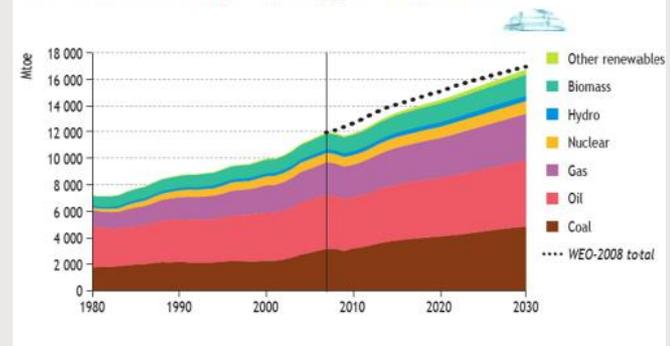
- » Housing loans for new houses complying with local EE regulation
- » Financing of tri-generation equipment for a shopping center

### Drivers:

- Primary demand for energy is growing rapidly due to demographic growth as well as economic growth.
- Turkey is a net importer of energy, which relies on imports of fossil fuel for its thermal production
- ➔ **Public policy** promoting **energy efficiency** to reduce the growing demand of energy

But generally, those projects are hardly financed without **technical assistance** to support LFI for energy audits, project structuring, assessment of projects eligibility...

World Primary Energy Demand...



# CASE STUDY 2- FINANCING OF RENEWABLE ENERGY IN PANAMA

## A country with important potential for renewable energy

- » \$20m facility: 3 hydro power plants on Rio Piedra in Chiriqui Province
- » \$30m facility : 4 hydro power plants in Chiriqui Province and 1 wind power project

### Rationale

- **Willingness** of the **government** to promote these new sources of energy
- Strong **involvement** of **commercial banks** in financing those projects
- ➔ However, **hydro projects** are considered as **high risk project** from an **E&S** point of view and Chiriqui river a **sensitive area**



## E&S REQUIREMENTS

- » Development and implementation of an **ESMS** according with E&S action plans negotiated between the borrower and Proparco
- » Assessment criteria and action plans for high risk projects more restrictive than those laid down by the ANAM (local agency for the environment)
- » Definition of **eligibility criteria** for hydro power plants (capacity max of 20MW – height of dam limited to 15m)

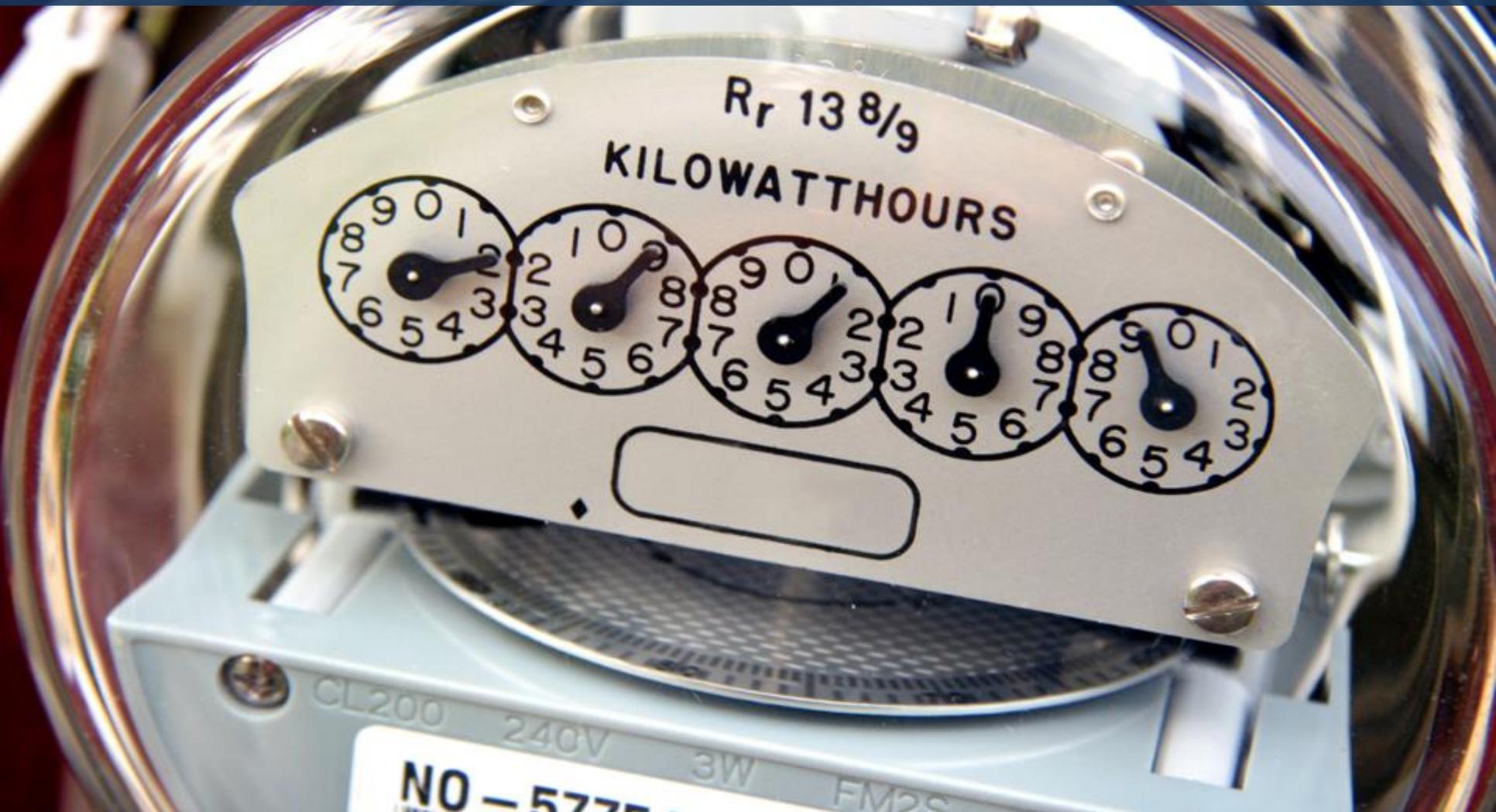


THANK YOU



# **SESSION 3**

# Energy Savings Insurance



# Why does it not work so easily? Barriers and risks



**Enterprises**



**Solution Providers**



**Financial  
Institutions**

Mechanism	Description	Lack of trust	Not a priority	No access to finance	No experience
1. Market assessment	Gain understanding of market and identify high potential opportunities				
2. Financing structure	Increase supply of financing for businesses wanting to invest in energy efficiency				
3. Standardized performance contract	Establish the "rules of the game" between businesses and TSP				
4. Standardized methodologies	Establish the metrics on how baseline and energy savings are estimated				
5. Validation and monitoring/verification	Validate TSP and projects, and verify reporting of energy savings				
6. Energy savings insurance	Cover businesses in case promised energy savings are not achieved				
7. Marketing and communications plan	Promote energy efficiency to increase awareness and drive demand for investment				
8. Capacity building	Train TSP and FIs in "selling" energy efficiency				

# The foundation: Understanding the market and its potential

In-depth analysis using desk research and interviews to identify:

- **Priority sector(s)** with attractive energy efficiency business opportunities
- **Key actors:** businesses, technology solution providers, local financial institutions, partners
- **Existing initiatives**
- **Financing options**

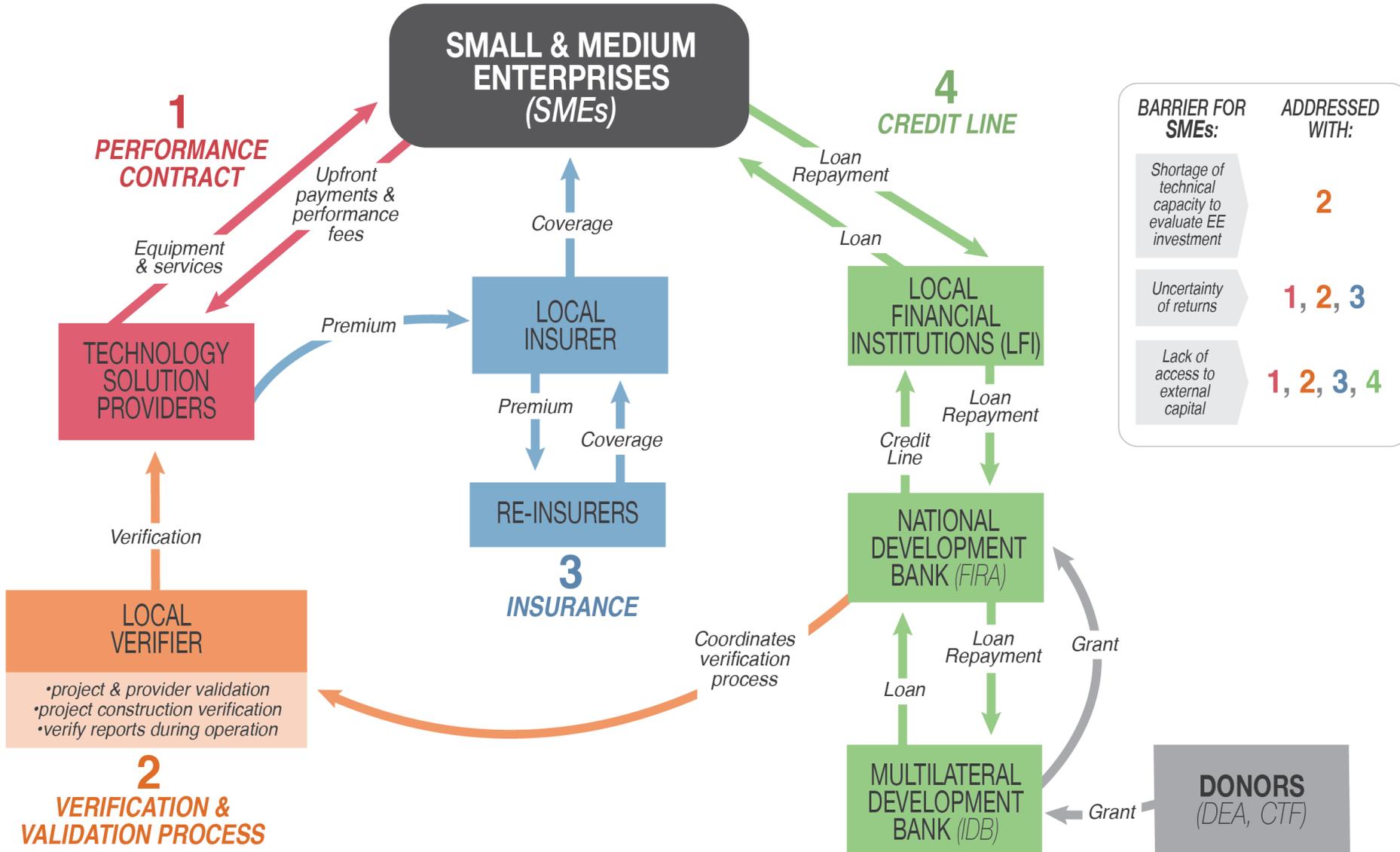
Outcome:

**A report on the state of the market, with recommendations on how to adapt the ESI mechanisms to the specific country circumstances.**



# Developing EE markets:

Addressing risks; mobilizing demand and supply; providing finance.



# The standardized performance contract: Incentives and certainty

This and the following three slides will be simplified

**Budget**  
of the project

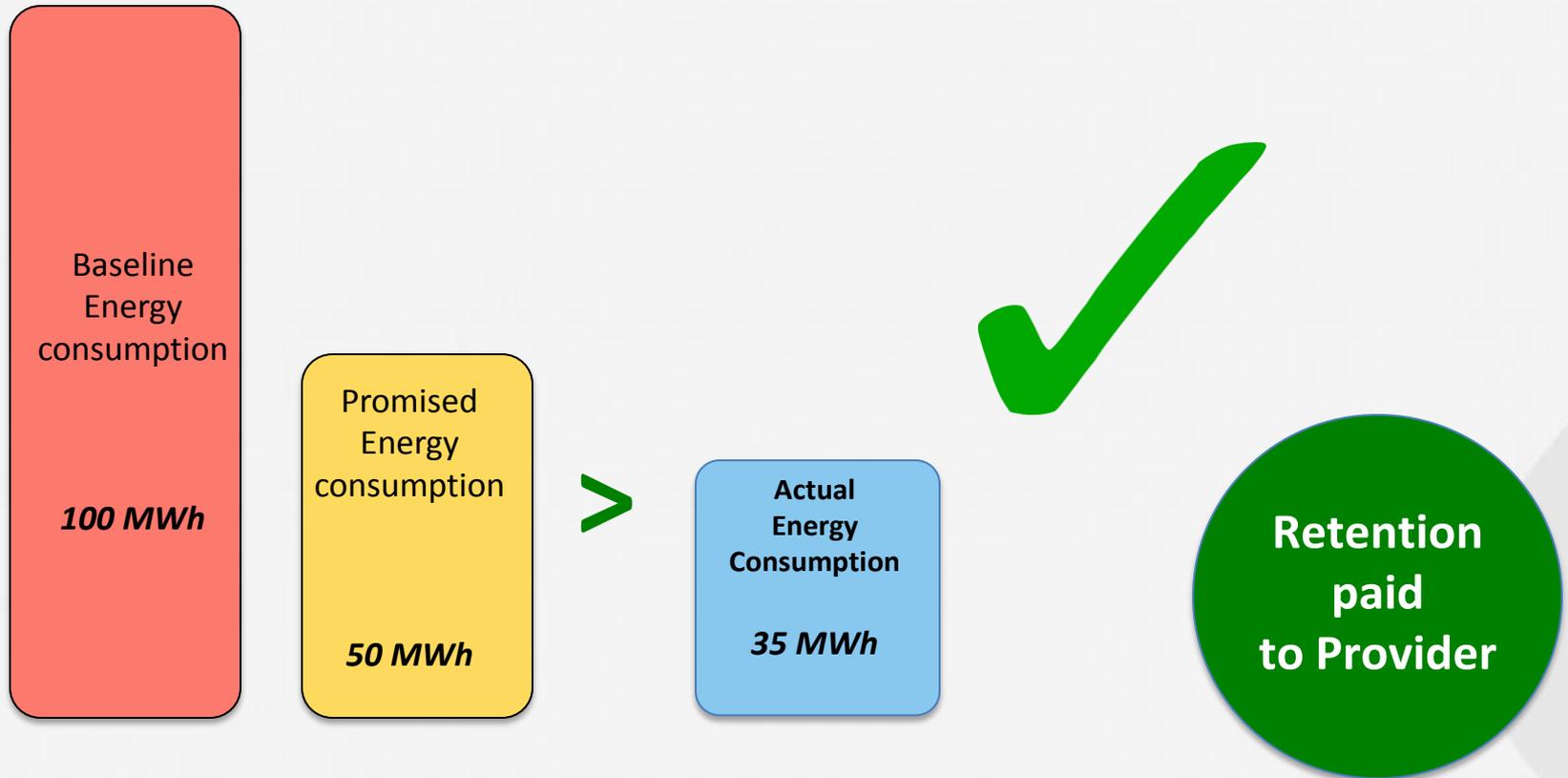


**Payment structure**  
agreement between  
business and provider

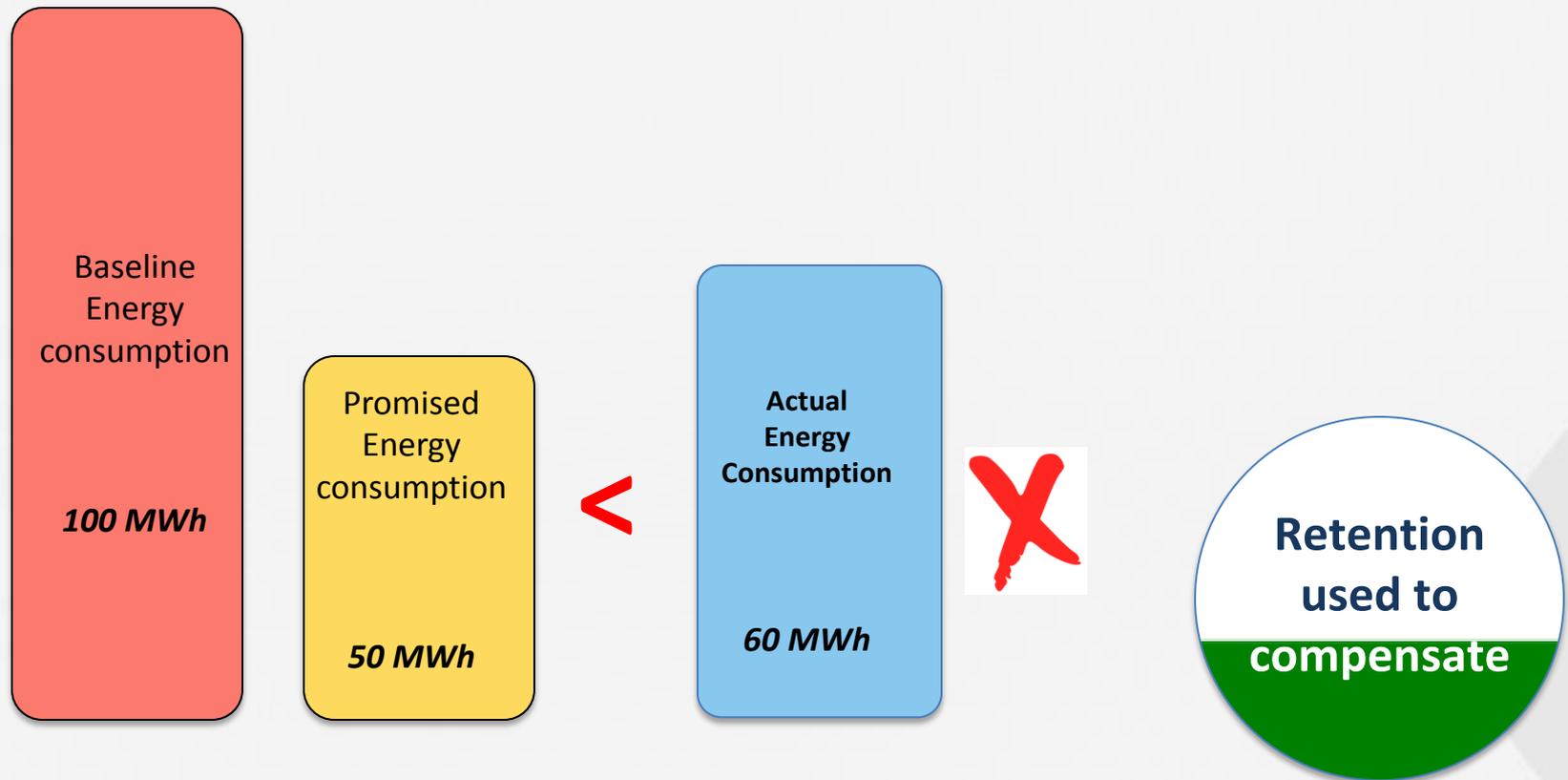


25% retention transferred into  
first-loss guarantee reserve  
*e.g. USD 25,000*

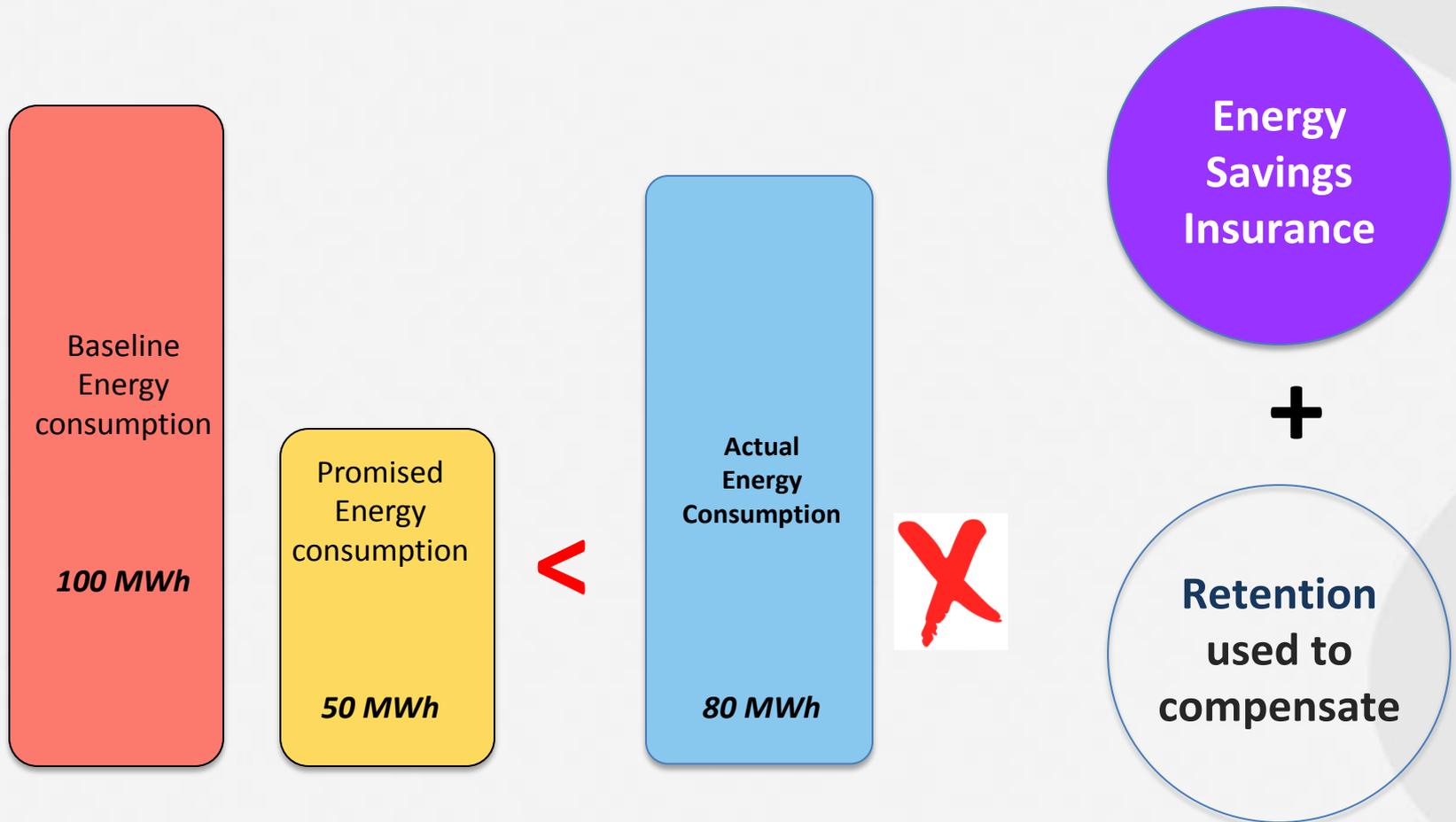
# “Performing” Scenario – Provider receives full retention



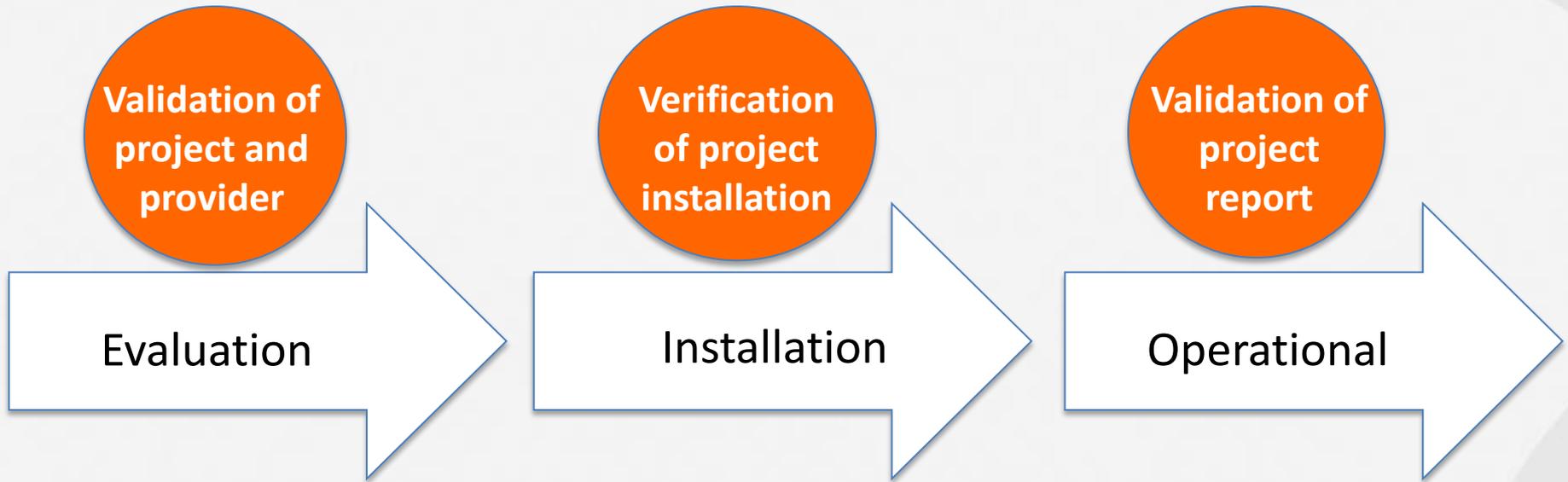
# “Non-performing” Scenario - Retention used to compensate



# “Non-performing” Scenario – Retention and Insurance used to compensate



# Independent Validation Mechanisms: Gives trust in the project and the technology provider



## Mexico : agro-industry



≈ 4,900 enterprises

Target ⇒ 190 projects

Investment ⇒ USD 25 million

## Colombia: Hospitals/Hotels



≈ 1,100 private Hospitals

≈ 6,800 Hotels

Target ⇒ 125 projects

Investment ⇒ USD 25 million

# Lessons Learned



## Implementing the ESI program in your country

1

Do the proposed ESI measures address the main EE challenges to EE market development in your country? Which ESI measures are most important to include in your country?

2

Which public and private entities would have to be involved in your country (e.g. specific ministries, business associations, etc.) ?

Which complementary policy and regulatory measures would help ESI?

3

In the pilot countries in Latin America, National Development Banks have been “champions” in introducing ESI. Which organization(s) could manage an ESI program in your country?

# Energy Savings Insurance

**THANK YOU!**

**For more information please contact**

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# **UKREXIMBANK**

**Energy Efficiency /  
Renewable Energy Finance**

**Sergiy Khudiyash  
Head, IFI Programs**

## UKREXIMBANK today:

- is 100% state-owned
- acts as the sole financial agent for the Government
- is one of the major (Top-3) and most reliable operators in Ukrainian banking market
- is a nationwide leader in corporate banking, trade finance, energy efficiency and renewable energy financing
- possesses well developed branch network

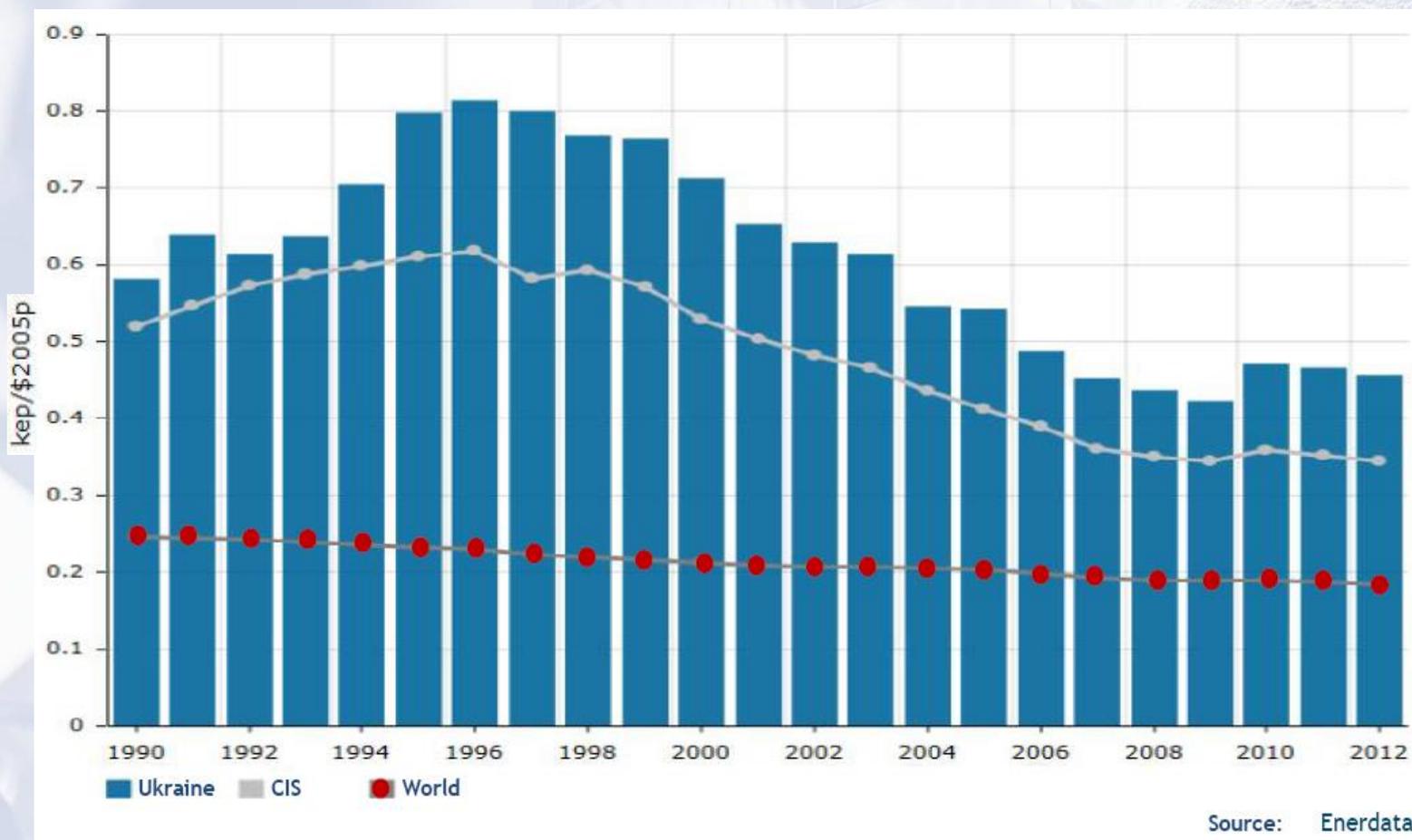
## UKREXIMBANK today:

- possesses the widest network of foreign correspondents and long-standing reliable partners
- services considerable proportion of export and import activities of Ukrainian businesses
- is the only Ukrainian bank recognised as direct borrower/guarantor by over 35 primary Export Credit Agencies on MLT-financing

# Local Business Outlook

- Environment:
  - consequences of external aggression;
  - lack of liquidity and cost-effective funding in the local financial sector, complicated access to hard currency;
  - heritage of low energy tariffs: outdated real sector asset base and the highest industrial energy intensity in the region etc.;
  - initial signals of increasing activity in the real sector.

# Sustainable energy in Ukraine: Energy intensity of GDP



# Sustainable energy in Ukraine: Potential

Sector	Annual Technically Reachable Energy Potential		Annual Natural Gas Substitution
	Billion KW/h	Billion t of c.e.	Billion m <sup>3</sup>
Wind energy	41.7	21	18.3
Solar energy	28.8	6	5.2
Geothermal energy	105.1	12	10.4
Mini-hydro-power engineering	8.3	3	2.6
Biomass energy	162.8	20	17.4
Environmental energy	154.7	18	15.7
<b>TOTAL</b>	<b>501.4</b>	<b>80</b>	<b>69.6</b>

Source: Ukrainian State Agency NAER

## Ukreximbank: competent and timely solutions

- Sustainable energy financing
  - standard product implemented, to meet MT and LT financing requirements of local businesses;
  - almost a decade of expertise, including intermediated on-lending through local banks; dedicated PIU to assess economic and technical feasibility, E&S and procurement compliance;
  - over \$550 million IFI funding for over 350 EE/RE and SME projects.

# Ukreximbank: competent and timely solutions

1997: World Bank: Export Development Project

1998: KfW: SME Programme

2006: World Bank: Second Export Development Project (EDP-2)

2007: EBRD: Ukraine Energy Efficiency Programme

2007: EBRD: Trade Facilitation Programme (TFP)

2008: NIB: Environment Friendly Industry Modernization

2008: EBRD: UKEEP: Extension

2009: EBRD: Sub debt & Syndication

2010: EBRD: Extension for TFP

2011: (i) World Bank: Energy Efficiency Project & (ii) Additional Financing for EDP-2

2012: EBRD: UKEEP-II: SMEs [incl. Donor Funding - EU]

2012: Global Climate Partnership Fund: Sustainable Energy

2012: EIB: SMEs & Energy Efficiency / Environment Loan

2012: EBRD: Extension for TFP

2012: EBRD: Increased TFP factoring limit

2014: EBRD: Extension for TFP

# UKREXIMBANK: IFI Channelling Donor Support

Wide spectrum of instruments under the IFI programmes:

- Austria and Sweden supported implementation of Ukraine Energy Efficiency Programme (TA funding)
  - energy surveys
  - marketing
  - in-house training (including introduction of environmental and social procedures into the credit cycle)
- EU support to SME Energy Efficiency Facility (Donor Funding)
  - targeted support in case of portfolio deterioration

# Sustainable energy in Ukraine: potential next steps

- review of the OECD's risk classification for Ukraine on officially supported export credits
- support to development of transparent and predictable business environment:
  - encouraging investors enter and remain in the market
  - sustainable sector arrangements including Green Tariff / local component / taxation / off-take
- extend access to long-term funding for sustainable energy investments in private sector to create leverage in the market
  - direct / intermediated finance
  - credit enhancement
  - risk sharing (including further elaboration of existing instruments)

# UKREXIMBANK: Recognized for Sustainable Energy Financing



## Largest UKEEP Project is under Construction: Ivano-FrankivskCement will save more than \$10 million per year from modernizing its production technology

### A pioneer in the Ukrainian cement industry

Around 90% of Ukraine's cement producers are still using the "wet" production method, which is very energy intensive and considered an obsolete technology by modern standards. Converting to the "dry" method using modern equipment usually saves around 50% of energy consumption. But cheap energy has kept the Ukrainian cement industry from converting.

Ivano-FrankivskCement recognized the threat of increasing energy prices and the benefits of modern technology and started investing. It applied for UKEEP financing for part of the large total investment cost of \$87 million. UKEEP experts visited the plant for a few days to make an assessment, and less than two weeks later approved UKEEP financing of \$15 million. The rest is covered by commercial loans and own financing. The investments will strengthen the company's competitive position as a modern and energy efficient cement producer, and lead to a very large reduction of CO<sub>2</sub> emissions, equalling the emissions from 350,000 cars driving one lap each around the earth's equator!



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For more information on how Your company can receive financing for energy efficiency projects, visit [www.ukeep.org](http://www.ukeep.org), or call 044 205 32 02.

### The Company

<b>Main activities</b>	Production of various cement products. Annual production of 1.1 million tonnes of cement and clinker.
<b>Region</b>	Ivano Frankivsk, Ukraine

### Project Goal and Main Investments

<b>Project goals</b>	<p>The project changes the manufacturing method of clinker production from the inefficient wet method to the energy-efficient dry method. The goals are to:</p> <ul style="list-style-type: none"> <li>Decrease energy consumption (mainly natural gas, coal and electricity)</li> <li>Increase annual production capacity</li> </ul>
<b>Main investments</b>	<p>The investments will change the whole production process:</p> <ul style="list-style-type: none"> <li>Crushing, storage, grinding and drying of raw materials</li> <li>Raw meal silo and kiln feed system</li> <li>New Kiln, Preheater, calciner and clinker cooler</li> </ul>
<b>Investment size</b>	Approximately \$87,000,000

### Expected Results

<b>Operational results</b>	<ul style="list-style-type: none"> <li>Increased production capacity by more than 60%</li> <li>Decreased energy consumption by more than 50%</li> <li>Decreased natural gas consumption of almost 21 million m<sup>3</sup> per year</li> <li>Decreased coal consumption of more than 90,000 tonnes per year</li> <li>Decreased electricity consumption of more than 13,000 MWh per year</li> <li>The decreased energy consumption leads to a reduction of almost 3 million tonnes of CO<sub>2</sub> equivalents</li> </ul>
<b>Investment profitability</b>	<ul style="list-style-type: none"> <li>Annual savings of more than \$10,000,000</li> <li>Payback period of 8-11 years (in present value terms)</li> <li>15-20% Internal Rate of Return on the Investment</li> </ul>

## UKEEP Project – Gadyach Cheese Factory: Investment in modern Nano-filtration technology will pay for itself in less than one year!

### Energy Efficient Cheese - A Lucrative Business

CJSC Gadyach Cheese factory is one of the largest producers of milk products in Ukraine. Located in Poltava, its product range consists of more than 80 various products with a total annual production of 3,000 tonnes.

In order to increase its competitiveness, the company decided to replace the old vacuum evaporation filtering system used in its cheese production with a new energy efficient nano-filtration system. The new system will eliminate natural gas consumption and save more than 25% of the electricity consumption of the production process. UKEEP provided financing for the \$1,000,000 investment, which will yield net savings of more than \$1,500,000 per year in decreased natural gas and electricity consumption – giving an instant payback of the investment and huge cash savings for many years to come!



### The Company

Main activities	Milk products, mainly cheese production
Region	Poltava, Ukraine

### Project Goal and Main Investments

Project goals	<p>The Investments aim to:</p> <ul style="list-style-type: none"> <li>Eliminate natural gas consumption in the rennet cheese production</li> <li>Decrease electricity consumption</li> </ul>
Main investments	<p>The proposed investment:</p> <ul style="list-style-type: none"> <li>Replacement of the old vacuum evaporation filtering system with new energy efficient nano-filtration equipment.</li> </ul>
Investment size	Approximately \$ 1,000,000

### Expected Results

Operational results	<ul style="list-style-type: none"> <li>Natural gas savings of 7.6 million m<sup>3</sup> per annum</li> <li>Electricity savings of 290 MWh per annum</li> </ul>
Investment profitability	<ul style="list-style-type: none"> <li>Annual savings of more than \$1,500,000</li> <li>Payback period of less than 1 year</li> <li>Internal Rate of Return of 155 %</li> </ul>

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## UKEEP Project – Nibulon Agricultural Company: Nibulon will save almost 10 million m<sup>3</sup> of natural gas per year

### Installation of new equipment decreases dependency on natural gas

Nibulon is one of Ukraine's largest producers and exporters of agricultural products, such as wheat, barley, corn, rye, sunflower seeds, etc. Nibulon has a wide network and highly technological terminals for intake, storage, drying and transportation of crops via its regional network.

In order to save natural gas in the processing and storage of grains, Nibulon will install new and modern burning devices and silos with active ventilation systems on 14 dryers. The investment of USD 15 million will result in savings of 9.5 million m<sup>3</sup> of natural gas worth USD 3 million per year. Additional positive results of the investment is sustained high quality of the products – avoidance of mechanical damage, cracking, color and scent shifts as well as steady drying of the crops. The large natural gas savings will lead to CO<sub>2</sub> emission reductions of almost 18 000 tonnes per year, which is the equivalent of the yearly CO<sub>2</sub> emissions from 8 000 cars.



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### The Company

<b>Main activities</b>	Producer and exporter of agricultural products, including wheat, barley, corn, rye, sunflower seeds, etc.
<b>Region</b>	Mykolayiv City

### Project Goals and Main Investments

<b>Project goals</b>	The project aims to: <ul style="list-style-type: none"> <li>▪ Reduce dependency on natural gas</li> <li>▪ Increase efficiency of grains intake, processing and storage</li> <li>▪ Minimize negative environmental impact</li> <li>▪ Increase product quality</li> </ul>
<b>Main investments</b>	<ul style="list-style-type: none"> <li>▪ New Burners</li> <li>▪ Active Ventilation</li> <li>▪ New Dryers</li> <li>▪ New silos</li> <li>▪ Thermometry systems</li> </ul>
<b>Investment size</b>	Approximately \$15 000 000

### Results of the Project

<b>Operational results</b>	<ul style="list-style-type: none"> <li>▪ Annual reduction in natural gas consumption amounting to approximately 9 500 000 m<sup>3</sup></li> </ul>
<b>Investment profitability</b>	<ul style="list-style-type: none"> <li>▪ Annual savings of approximately \$ 3 000 000</li> <li>▪ Payback period of 5 years</li> <li>▪ Internal Rate of Return on Investment 28%</li> </ul>

## Kharkiv Energy Machine Building Plant:

Building energy machines more efficiently saves more than \$ 400 000 per year

### Many good investments identified through Energy Audit

Kharkiv Energy Machine Building Plant is a fast-growing producer of boiler equipment and frame structures, selling its products to customers both in Ukraine and its neighboring countries. With 300 employees, it is a medium-sized company with ambitions to modernize and expand its production.

In line with its expansion plans, the company requested assistance from UKEEP experts in analyzing energy saving opportunities at its production facility. The main investment that the company was interested in was new production equipment that would consume 90% less energy compared to its current outdated equipment. In addition, the UKEEP experts recommended a number of smaller but very profitable energy efficiency investments, such as lighting optimisation and exchange of electrical heaters. The total investment of \$ 4 million will save the company more than \$ 400 000 per year in energy costs and greatly increase its production capacity. The project shows that energy efficiency measures can be implemented profitably both at the producers and users of energy equipment.



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### The Company

<b>Main activities</b>	The company produces energy machines, including <ul style="list-style-type: none"> <li>▪ Boiler equipment</li> <li>▪ Frame structures for electrostatic filters</li> <li>▪ Engines of air-cooling</li> </ul>
<b>Region</b>	Kharkiv

### Project Goals and Main Investments

<b>Project goals</b>	The project aims to: <ul style="list-style-type: none"> <li>▪ Reduce electricity and gas consumption</li> <li>▪ Minimize negative environmental impact</li> </ul>
<b>Main investments</b>	<ul style="list-style-type: none"> <li>▪ New production equipment</li> <li>▪ Re-dimensioning of transformer substation</li> <li>▪ Lighting optimisation</li> <li>▪ Exchange of electrical heaters</li> <li>▪ Refurbishment of administration building</li> </ul>
<b>Investment size</b>	Approximately \$ 4 000 000

### Results of the Project

<b>Operational results</b>	<ul style="list-style-type: none"> <li>▪ Electricity consumption reduced by 5 900 MWh per year</li> <li>▪ Natural gas consumption reduced by 6 500 m<sup>3</sup> per year</li> <li>▪ CO<sub>2</sub> emissions reduced by 4 800 tonnes per year</li> </ul>
<b>Investment profitability</b>	Profitability varied between the different investments: <ul style="list-style-type: none"> <li>▪ Payback period of 1-11 years</li> <li>▪ Internal Rate of Return on Investment 14-112%</li> </ul>

**Thank you for your attention!**

## **The State Export-Import Bank of Ukraine**

**127, Gorkogo Str., Kyiv-150, 03150, Ukraine**

**Telephone: +38 800 50-44-50**

**Fax: +38 044 247-80-82**

**Telex: 131258 RICA UX**

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# Concepts & Achievements: Green Finance in Turkey



Sustainable  
Development Banking



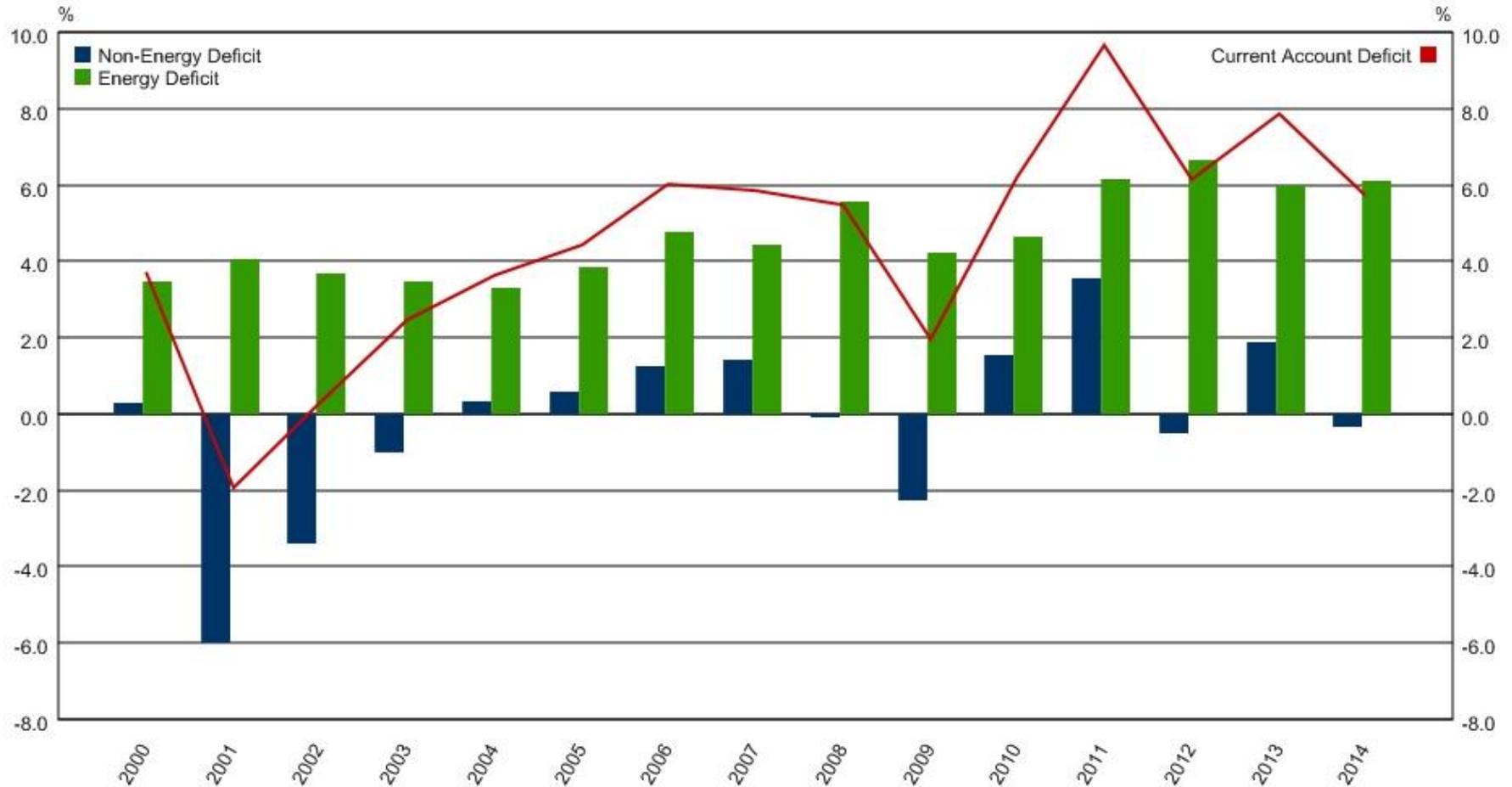
*Industrial Development Bank of Turkey*

[www.tskb.com.tr](http://www.tskb.com.tr)

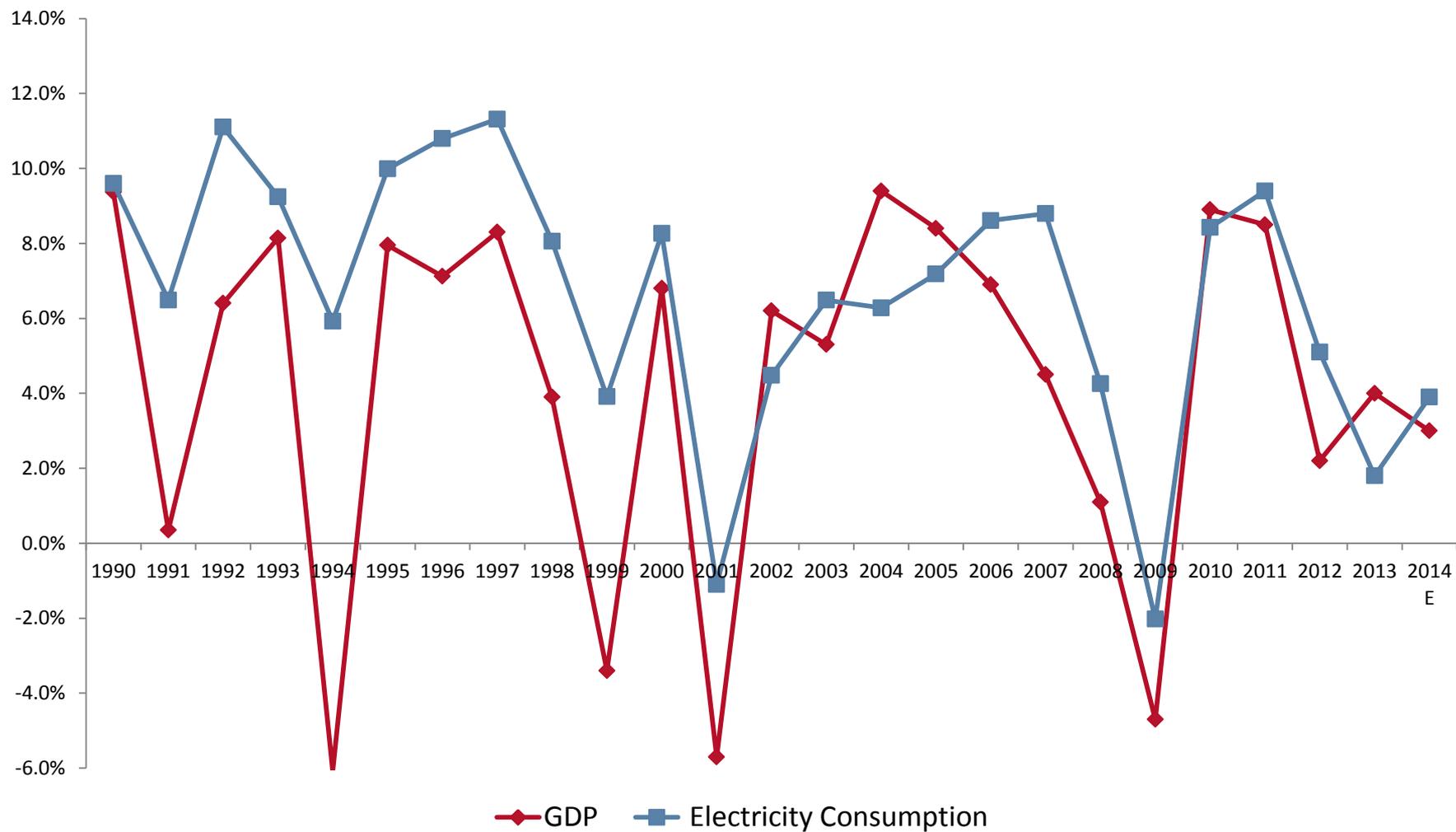
# WHY IS GREEN FINANCE IMPORTANT FOR TURKEY?

# Current Account Deficit Problem

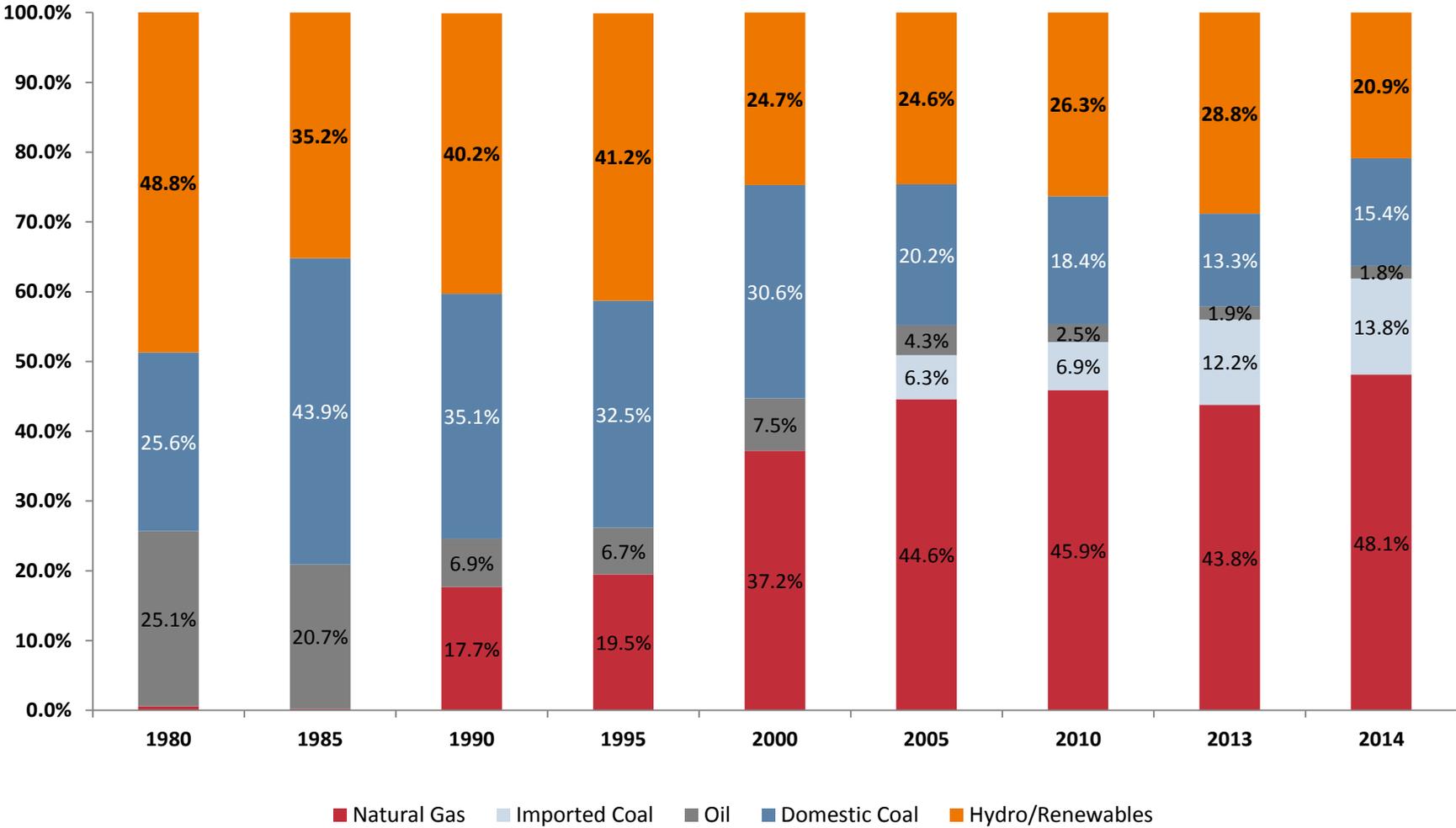
Current Account Deficit: Energy and Non-Energy (as % of GDP)



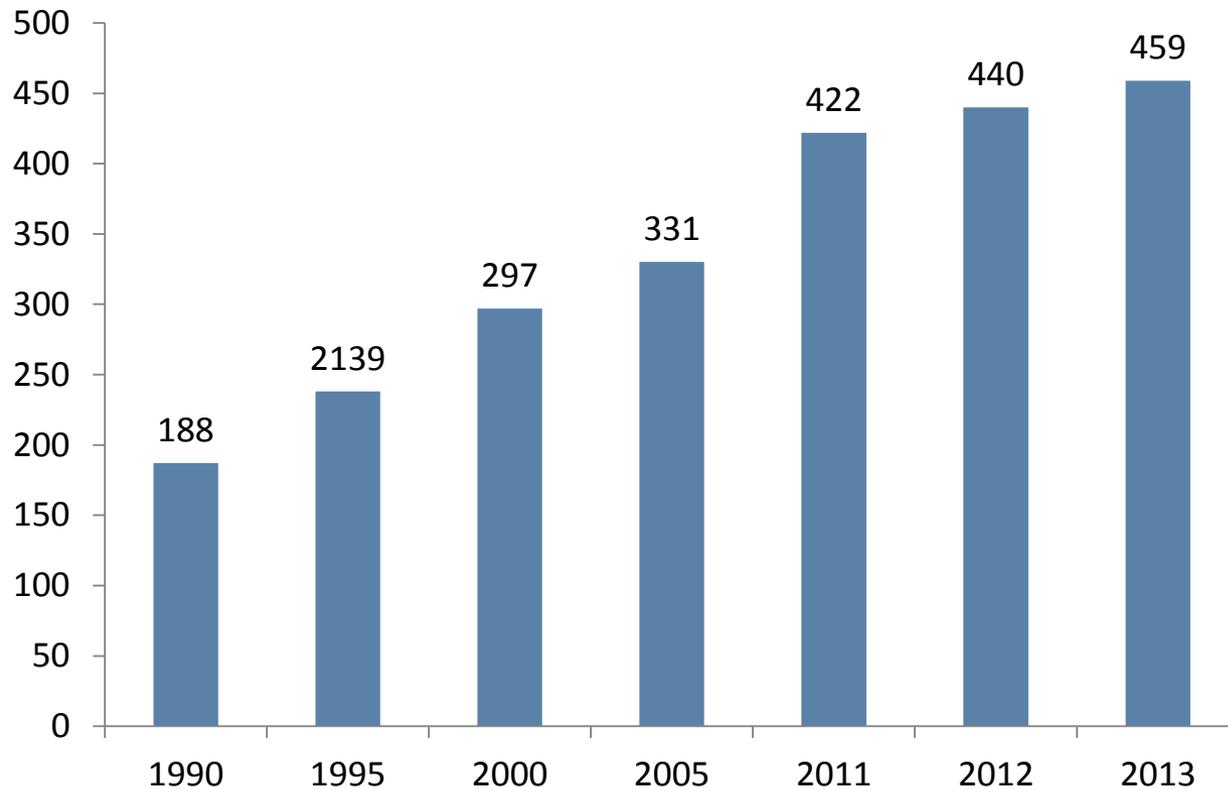
# GDP and Electricity Consumption Growth



# Electricity Generation by Type of Fuel



# Turkey's Greenhouse Gas Emissions (Million CO<sub>2</sub> Equivalent Tons)



- Turkey's greenhouse gas emissions have gone up by 110% CO<sub>2</sub> equivalent between 1990-2013.
- Energy production and consumption account for 70% of emissions.

# EVOLUTION OF GREEN FINANCE IN TSKB

# Green Finance Journey of TR & TSKB

## Turkey

Laws on PPP & privatisation

- Electricity Market Law
- Natural Gas Market Law
- Est. of EMRA

1980-1997

2001

2002-03

Strategy Document

2004

Renewable Energy Law

2005

Energy Efficiency Law

2007

Guideline for Energy Efficiency

2008

Amendment of Renewable Energy Law

2010

2011

2013

## TSKB

- Start of studies by IBRD & stakeholders
  - IBRD (chair)
  - MoEnergy
  - Private Investors
  - TSKB

IBRD's \$300m Renewable Energy Loan (REL) to LFIs

Introduction of EE concept by AFD

Internal studies on EE concept within TSKB with the contribution of IBRD, KfW, EIB, AFD etc.

Energy Efficiency Loan

1st Energy Efficiency Conference

Resource Efficiency Loan



# Evolution of Green Finance in TSKB

## Renewable Energy



### Internal capacity building in Engineering – Economic Research - Loan Allocation – Corporate Marketing Departments

- Capacity Building within the Engineering Department:
  - Studies on previous renewable energy projects
  - Development of techniques on evaluation of raw data (water, wind etc.)
  - Development of feasible models and cross checking methodologies
- Expectations on LT demand growth for energy → estimation of short/mid/long term market price for energy by Economic Research Department (energy sector specialist)
- Introduction of flexible collateral techniques by Loans Department (Letter of Guarantee – Mortgage – Pledge)
- Cooperation between related departments; preparation of a checklist by Engineering Department for Corporate Marketing and Loans Departments

# Evolution of Green Finance in TSKB

## Energy Efficiency



### Internal capacity building in Engineering – Corporate Marketing Departments

- Capacity Building within the Engineering Department:
  - Identification of Energy Efficiency criteria (will be shown on the next slide)
  - Studies on successful projects
  - Prioritisation of industry (among other sectors) and energy-intensive sectors, such as steel, cement, paper and glass (among other sub sectors)
  - Development of potential projects and their cross-check with companies
- Forming a marketing team of two people: Relationship Manager + Engineer
- Training of the marketing team (Technical Assistance in form of site visits in Germany)
- Creation of checklist/booklet for Corporate Marketing staff

# Criteria for Energy Efficiency

---

- Projects that fulfill the conditions of
  - at least 20% reduction in energy consumption
  - or
  - at least 50% of incremental benefits of the project coming from cost savings in energy consumption
  - or
  - at least 20% reduction in carbon emissions
- Projects that are not in form of green field investment (as there shall be a «before and after» comparison)
- Projects that meet all environmental laws and regulations

# Lessons Learned in EE Financing

---

- Companies lack of knowledge of preparing bankable EE projects.
- Banks still lack knowledge of EE technology and EE project implementation,
- Banks are accustomed to financing income growth rather than cost savings,
- Investment costs may range from very small amounts to very large amounts per project necessitating development of special business models,
- Use of EE performance guarantees provided by third parties such as ESCOs is not common in Turkey,
- The ESCO model is a good start and EPC model should be strengthened,
- Customer relations are critical for loan development and follow-up,
- In Turkey, EE financing is still at early stage, we have a long way ahead. Each country should create its own model.

# Suggestions for EE Improvement

---

## **Stakeholder Engagement - Capacity Building**

- Citizen level involvement in EE projects, capacity building and increasing awareness of EE should be promoted. Responsible institutions from EE education are needed.
- Capacity building measures should be taken for all financing institutions.
- OIZs should take responsibility in EE & ResE investment by creating synergy between participating companies.
- Intl. Testing Institutions for Machinery & Equipment and structured EE database including works of stakeholders required (ESCOs, banks, firms, public sector etc).

## **Policy Making and Legal Framework**

- Cost benefit analysis should be conducted for the planned measures and should be followed with numerical key performance indicators.
- Standards and methodology of measurement, verification and reporting should be integrated into the legal framework.

## **Financing**

- Process for the grants and subsidies could be simplified (best practices of other countries).
- Supports for energy efficiency should be increased and diversified.

# ResE beyond EE

---

## Potential Resource Efficiency Projects:

### Water Efficiency

- Reducing water use; alternative process technologies
- Recycling and re-use of process water and grey water

### Material Efficiency

- Waste minimization, product design, packaging, recycling
- Goods that produce less waste during the operational or disposal phase
- Goods that lead to a reduction of raw material consumption

### Sustainable Energy

- Using less energy for the same production level
- Waste-to-energy
- On-site renewable energy generation

### Opportunities for Resource Efficiency

The efficient use of natural resources is critical for sustainable private sector development as companies reduce cost, prevent waste and abate greenhouse gas emissions.

# Projects Financed by TSKB

## Renewable Energy



107 renewable energy projects were financed. (2003 - 2014)

- Total installed capacity: **3,885 MW**
- TSKB evaluated more than **300 RE projects**
- Total investment cost of RE projects reached to **USD 7.6 billion**. Funds committed to these projects by TSKB is **USD 2.3 billion**.

## Energy Efficiency



56 energy efficiency projects financed. (2009 –2014)

- Total emission will be reduced by **1.2 million** ton CO<sub>2</sub> equivalent
- **2 billion** mega calories of energy will be saved. This amount corresponds to approx. **212,000** households heat energy consumption per annum
- Share of energy efficiency finance in total outstanding loans is around **8.2%**

## Resource Efficiency



7 resource efficiency projects were financed. (2013 –2014)

- Financing “Resource Efficiency” since **November 2013**
- Chemical, steel, salt and automotive sectors were financed
- Total emission will be reduced by **77,350 tons CO<sub>2</sub>**

# Credit Lines dedicated to RE-EE-ResE

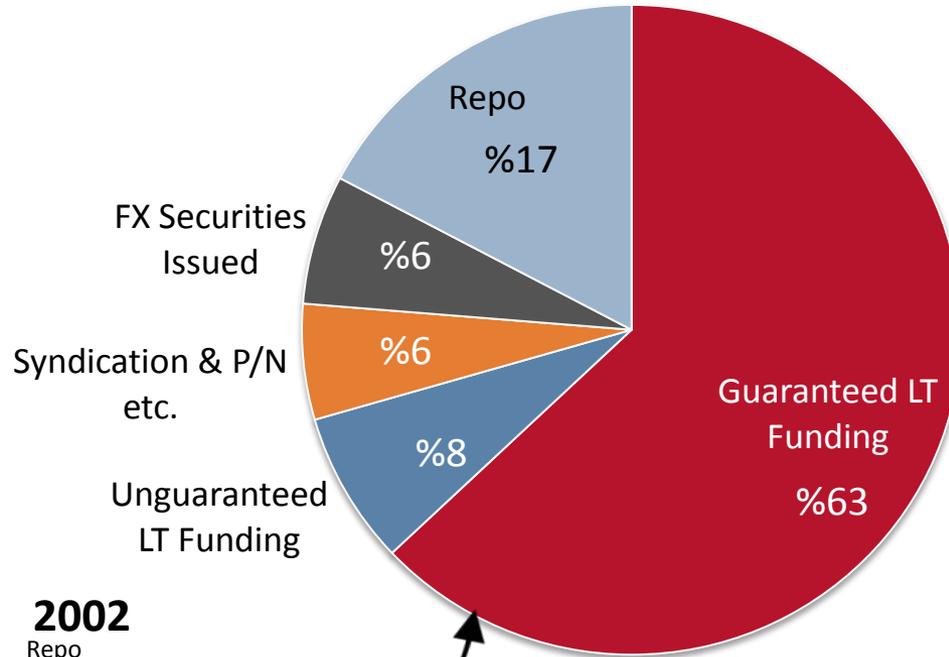
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TSKB acts as an intermediary bank for the following financial institutions and disburse the energy efficiency dedicated credit lines for the eligible projects:

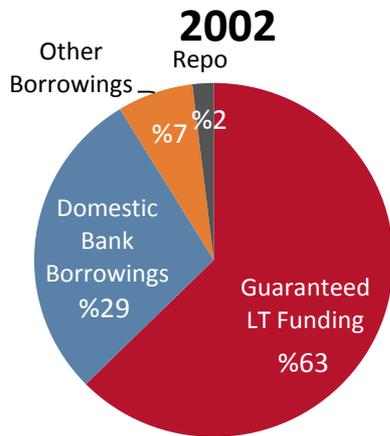
- Agence Française de Développement (AFD)
- Kreditanstalt für Wiederaufbau (KfW)
- European Investment Bank (EIB)
- International Bank for Reconstruction and Development (IBRD)
- International Finance Corporation (IFC)
- Council of Europe Development Bank (CEB)
- European Bank for Reconstruction and Development (EBRD)
- Österreichische Entwicklungsbank (OeEB)
- Japan Bank for International Cooperation (JBIC)

# Diversified funding structure

2015/1Q



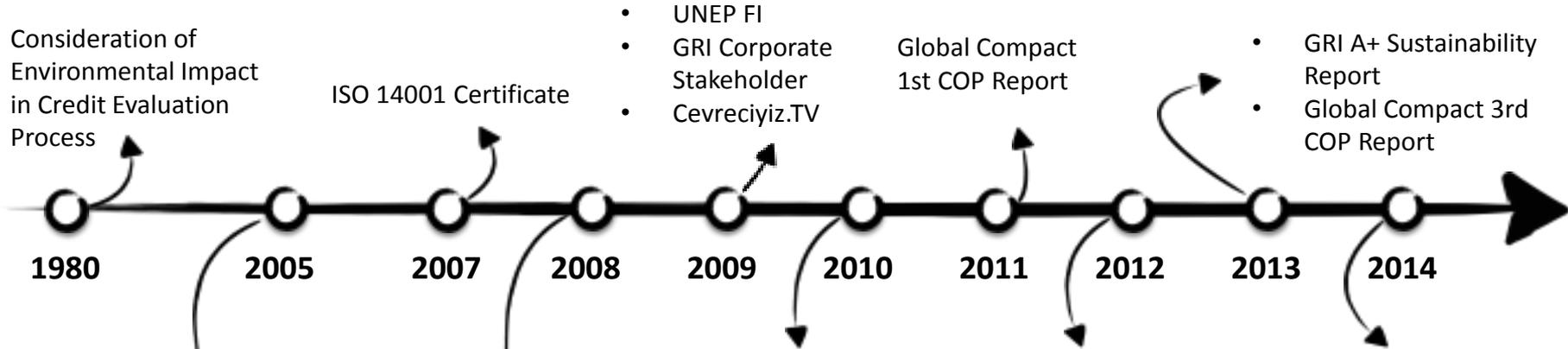
## Long Term Funding Base



x7 Asset Size (NPL %0,5)



# Sustainability Journey of TSKB



Consideration of Environmental Impact in Credit Evaluation Process

ISO 14001 Certificate

- UNEP FI
- GRI Corporate Stakeholder
- Cevreciyiz.TV

Global Compact 1st COP Report

- GRI A+ Sustainability Report
- Global Compact 3rd COP Report

1980

2005

2007

2008

2009

2010

2011

2012

2013

2014

(EMS) Environmental Management System

Carbon Neutral

- GRI Approved Sustainability Report
- CDP
- UN Global Compact Commitment

- First Turkish Bank with successful ISO 14064 Greenhouse Gas Emissions Audit
- Global Compact 2nd COP Report
- Sustainability Management System

Sustainability Committee



# Awards

- Highest Corporate Report Transparency rating given to a bank by Transparency International (2015)
- Low Carbon Hero Award – Sustainable Production and Consumption Association, SPCA (2015)
- Corporate Governance Association of Turkey (TKYD) – Highest Corporate Governance Rating (2012,2014,2015)
- “Climate Change Leaders” awards – CDP Turkey (2013)



## Sustainable Bank of the year: TSKB

We are awarded as “Sustainable Bank of the Year” for the East Europe by FT and IFC in 2008, 2009 and 2010.

In 2011 and 2013 we were in the short list (one of the final three) for the whole Europe.

# SESSION 4

# **INTER-AMERICAN DEVELOPMENT BANK**

Maximizing the value of KNOWLEDGE SHARING  
for improved Green Finance products and practices



Learning from our experience and sharing our knowledge with others is a natural part of our lives

However, in professional or organizational contexts...

An illustration of four people sitting in a circle around a campfire. From left to right: a person in a yellow jacket and orange hood, a person in a white shirt and grey hat, a person in a yellow jacket and red hat, and a person in a purple shirt and white cap. They are all looking towards the center. The background shows green hills and a blue sky. The campfire is at the bottom right.

...making the most of the value of our cumulative experience to improve what we do is not that easy

# 1. Lack of familiarity: Building trust

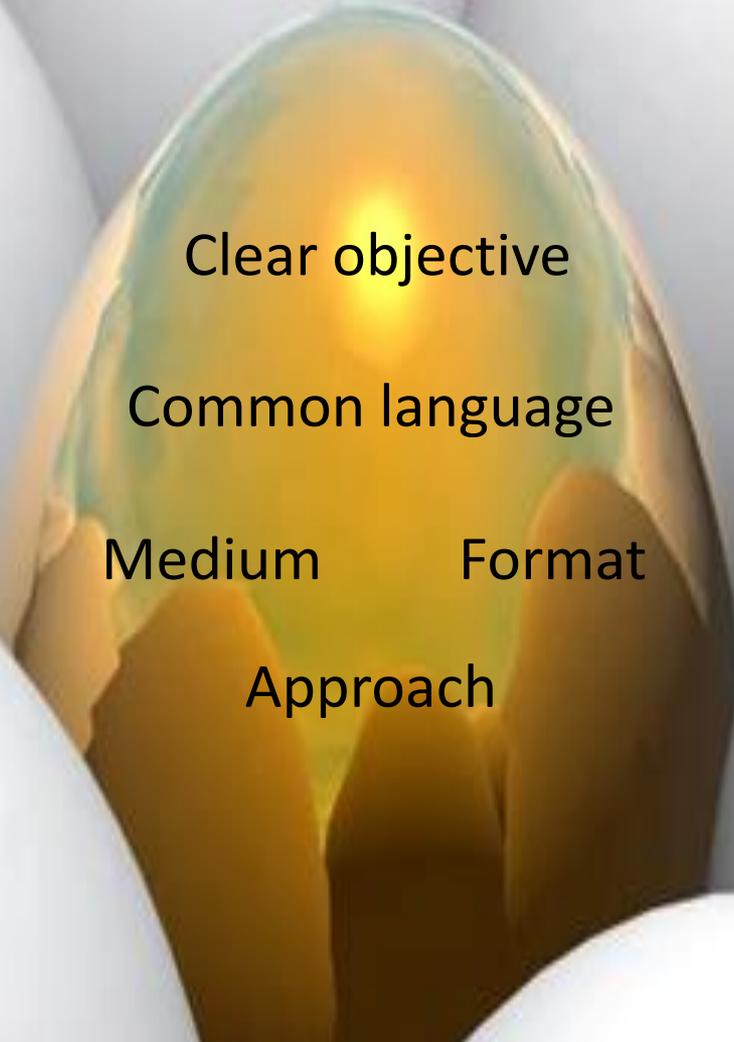


1. Lack of familiarity: Building trust

2. Cost: Lack of time



1. Lack of familiarity: Building trust
2. Cost: Lack of time
3. Lack of quality:



Clear objective

Common language

Medium

Format

Approach

## Knowledge Sharing:

1. Familiarity/Trust
2. Cost/Time
3. Quality:
  - Planning/Alignment
  - Approach
  - Format
  - Medium

## Green Finance:

Better products  
More markets  
Greater impact



## Document



**Who is learning?**

## Exchange



**Who else is learning?**



**How to formulate/share lessons effectively?**

# Knowledge Sharing

Format

Building blocks of an effective lesson:

*Its format should facilitate its socialization and re-use*

1. Use of natural language
2. Identify the source
3. Ensure the story includes:
  -  Description of the context/situation
  -  What happened/actions taken
  -  Results and impacts
  -  Recommendation: Forward-looking actionable advice

# Knowledge Sharing

Format

**Recommendations:** Value does **NOT** lie in telling people what to do

Instead, their purpose is to enable people to see their situation or challenge **in a new light** --to think differently about what they are about to do

**Avoid generalizations:**

Our operational challenges, being country and sector specific, are too complex to be solved with “recipes”



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[KEY LEARNINGS](#)


Nuevo curso online  
Financiación de Vivienda Verde  
Ecobanking INCAE  
Online  
Octubre 19 / 2015 (Duración 2 semanas)



National Development Banks &  
Financing Adaptation  
Washington DC, EEUU  
Octubre 15-16 / 2015



Nueva publicación de CEPAL sobre el  
Financiamiento para el cambio  
climático en América Latina en 2013



Nuevo blog del BID sobre el papel del  
Capital Natural en el crecimiento  
económico



Nueva plataforma del BID sobre  
adaptación



Apoyando a las agencias de fomento  
brasileñas en su cumplimiento con las  
nuevas regulaciones bancarias sobre  
riesgos ambientales y sociales

**Eiha's  
Climate  
Finance**

Nuevo curso online del Banco Mundial

# Developing effective knowledge sharing among NDBs, LFI on Green Finance

## Roadmap:

### 1. Planning

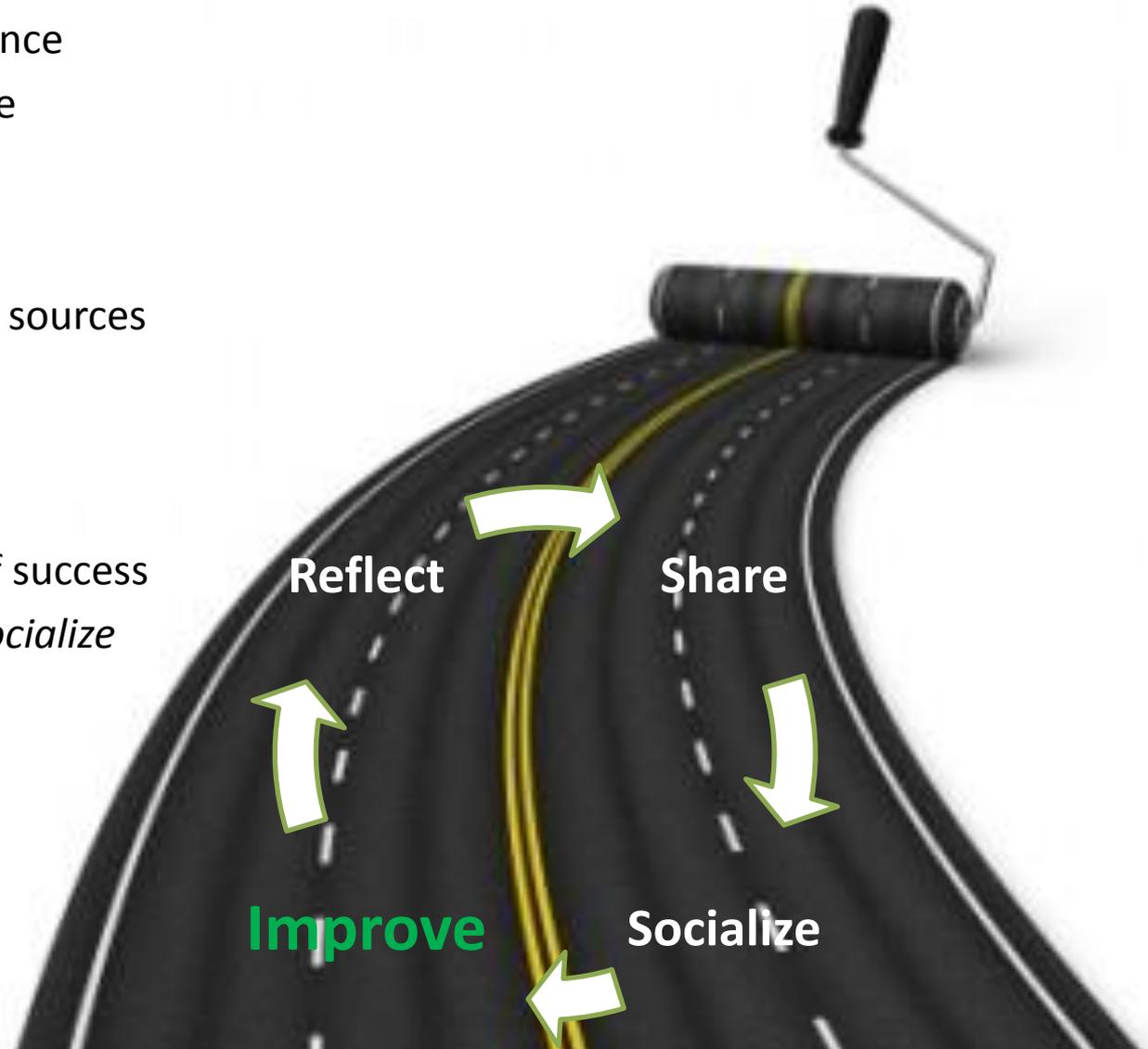
- Define target audience
- Define the objective
- Define priorities

### 2. Implementation

- Identify knowledge sources
- Validate format
- Select approach
- Select media
- Define measures of success
- *Reflect – Share – Socialize*

### 3. Sustainment

- Participation
- Celebrate success
- Evolve and adapt



**Thank you!**

